



Conference Discount Package

Broaden your show reach with *SIGNAL* Advertising Options!

Preshow advertising can boost the traffic at your booth by up to 15% and assure that the right attendees find your booth to meet with your representatives. As AFCEA's monthly publication, *SIGNAL* offers exhibitors and sponsors marketing packages at specific AFCEA Conferences to amplify your investment in the Conference.

Reach *SIGNAL*'s 30,000+ subscribers before each Conference as well as each attendee at the event. A copy of the *SIGNAL* issue will be available to allow your message to go back to the office for true bonus exposure.

The packages below offer you a significant discount from *SIGNAL*'s regular ad rates.

Package Options:

Package A: \$3,000

- 1/4 page 4-color ad
- 1 *SIGNAL* Online medium rectangle or 1 logo *SIGNAL* Connections ad *
- 1 Resource Library posting including 25 leads
- VALUE: \$6,455.

Package B: \$3,600

- 1/2 page 4-color ad
- 1 *SIGNAL* Online medium rectangle or 1 *SIGNAL* Connections logo ad *
- 1 Resource Library posting including 25 leads
- VALUE: \$8,515.

Package C: \$6,000

- 1 full page 4-color ad
- 1 *SIGNAL* Online large rectangle or 1 leaderboard ad *
- 1 Resource Library posting including 40 leads
- VALUE: \$12,465.

* Due to space limits, online ads may not appear in the same month as the print ad.

For more information or to book your Conference Discount Package, please contact Jennifer Deuterman at jdeuterman@afcea.org