

Misti Burmeister

Misti Burmeister is a leading authority and bestselling author on the topic of inter-generational communication. As the CEO of Inspirion Inc., a Fairfax VA consulting company dedicated to increasing organization's profits and productivity across their multi-generational workforce. Her work focuses on coaching, facilitating and speaking with Fortune 500 companies and government agencies to create a plan that aligns individual contributors with organization's vision/mission and ensures their success in recruitment and retention of diverse talent. She brings over a decade of professional experience to her work with a diverse clientele list, including AT&T, UPS Marriott International, Choice Hotels and Johnson & Johnson Co. She recently published her first book "From Boomers to Bloggers: Success Strategies Across Generations."

As a result of Ms. Burmeister's contributions, her clients have seen significant improvements in employee retention, ultimately contributing to the organizations bottom line. One organization saw a 90% reduction in the turnover rate. Misti facilitates leadership and employee effectiveness programs, generational diversity and mission development sessions. She conducts workshops and seminars on topics such as generational diversity, strategic networking, career development, powerful communication, self-promotion, mentoring and values-based leadership.

Ms. Burmeister was selected as a Woman Who Mean Business – Rising Star through The Washington Business Journal. She was a finalist for the Elizabeth Dole Young Entrepreneur Scholarship for outstanding leadership in her community and entrepreneur ventures. Misti was also awarded the International Femtor Award for Emerging Leaders by the eWomen Network. She has been named a Community Fellow of the Foundation for Community Leadership as an acknowledgement for her commitment and vision to empowering young people.