



U.S. General Services Administration

Office of the Chief Acquisition Officer

AFCEA Solutions Panel: March 13, 2008

Procurement Policy and Other Issues

It Services Procurement – The Inside Track

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Senior Advisor

Today's meeting

- **GSA Overview & Background**
- **OCAO Role & Mission**
- **Priorities as Senior Advisor**
 - **Enhance GSA dialog with DoD**
 - **Facilitate Acquisition Policy for Veterans**
 - **Strategic Value of IPv6 Acquisition Policy, especially within PBS (Public Building Service)**

GSA Overview

- **GSA is the Premier Government Acquisition Agency**
- **Our Mission:**
 - to "help federal agencies better serve the public by offering, at best value, superior workplaces, expert solutions, acquisition services and management policies."
 - to simplify citizen access to government information and services.

GSA Background

- **Founded in 1949; over 12,000 employees**
- **Federal Acquisition Service (FAS):**
 - **GSA is the premier federal acquisition and procurement force offering equipment, supplies, telecommunications, and integrated information technology solutions to customer agencies.**
- **Public Buildings Services (PBS):**
 - **Government's "Landlord": provides twenty-first century workplace solutions for Federal workforce**



OCAO Role and Mission

- **Mr. David A. Drabkin, Acting CAO**
- **Role: to strengthen GSA's acquisition activities**
 - Established on June 4, 2004
 - Reporting directly to the Administrator
- **Mission**
 - compliance with applicable laws, regulations and policies;
 - fostering full and open competition for contract awards;
 - development of the acquisition workforce; and
 - promotion of accountability for acquisition decision making.
- **Manage the Integrated Acquisition Environment (IAE)**
- **Manage the Federal Acquisition Institute (FAI)**

IAE (Integrated Acquisition Environment)

- IAE is one of the 24 Presidential E-Gov initiatives; managed by OCAO.
- Purpose; government provided *Shared IT Services* that simplify, unify and streamline the complex federal acquisition process for government buyers and sellers supporting every phase of the acquisition lifecycle: market research, solicitation, evaluation, award, and contract administration.
- Acquisition functions common to all agencies are now centrally managed as shared systems (accomplished through reuse, sharing data, linking systems and making data accessible to all).
- Access to all systems is from one site: www.acquisition.gov.
- Dun & Bradstreet D-U-N-S procured as an *IT Service* and licensed for government-wide use.

1/18/2008: GSA/DoD Partnership ... What's new?

- The use by DoD of non-DoD contracts is now *encouraged*.
 - Memo provides guidance and encourages DoD Acquisition departments to seek the assistance of GSA to provide procurement expertise, which saves time and resources that are needed by DoD to concentrate on mission critical procurements.
- Using GSA ensures procurements are fast, Section 803 compliant, and literally, protest free. Can also help DoD achieve Small Business set aside goals.
- Range of options: GWACs; Schedules; etc.
- GSA offers the Veterans Technology Service (VETS) GWAC, Service-Disabled Veteran Owned Small Business (SDVOSB) contracts.
- The VETS GWAC enables DoD to purchase integrated technology solutions from small businesses owned by service-disabled veterans. It is the result of Executive Order 13360.

VETS GWAC Supported by 21 Gun Salute

- **VETS GWAC: A small business set-aside for SDVOSBs (Service-Disabled Veteran-Owned Small Businesses)**
- **21 Gun Salute is GSA's recently announced (March 3, 2008) action plan to meet & exceed GSA's 3% contracting goal for SDVOSBs.**
Key components:
 - **Awareness**
 - **Advocacy**
 - **Innovation**
 - **Training**
 - **Recognition**
 - **Accountability**
 - **Partnerships**

OCAO Action: Elevate Strategic Value of IPv6

- Role – Evangelist: provide GSA staffs a better understanding of the strategic implications to U.S., particularly to PBS.
- IPv6 – underpinning web technology for range of building applications: HVAC, climate control, security, energy management, building management, etc.
- RFI: Training for Agencies (Responses 1/6/2008)
 - Federal Executives and Leaders
 - IT/Network Managers
 - Network Engineers/System Designers/Network Architects
 - Test Engineers and System Administrators
 - Contracting Officers/Specialists

GSA Smart Building: Strategic Implications for IPv6

- GSA requested Industry Advisory Council (IAC) and the American Council for Technology (ACT) to coordinate a series of industry panel discussions.
- Important effort to advise the US Government on the adoption of technologies and management practices that will enable IP-to-the-desktop *IT Services* in federal buildings.
- One page abstracts to IAC/ACT from companies indicating areas of expertise and perspective delivered o/a 2/15/2008.



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Questions