

LAURA BOUVIER
Marriott International, Inc.
Senior Vice President, Information Resources
Property Systems Services and Business Consultancy



Laura Bouvier is Senior Vice President, Information Resources Property Systems Services and Business Consultancy for Marriott International, Inc. In this capacity, Ms. Bouvier leads the development of property and guest service systems for all of Marriott's lodging properties worldwide, and manages a team of business consultants, who provide in-house strategic and management consulting, business process reengineering, and IT enablement services for Marriott's business units.

Ms. Bouvier joined Marriott in 1988 and has held positions of increasing responsibility in several areas, including Business Planning, Marketing and Strategic Planning. In 1998, she joined Marriott's Information Resources organization and launched Marriott's Business Consultancy group in providing strategic leadership, business transformation and short-term project management expertise. Under her leadership, the team has completed myriad project assignments for internal clients, which have enhanced intellectual capital for Marriott by serving as in-house best practice agents, fostered the transfer of technological and business process skills to individual Marriott business units, and delivered value-added reengineering approaches for continuous improvement to individual business units.

In 2006, Ms. Bouvier's accountabilities were expanded to include the establishment of Marriott's Property Systems Services. Through her guidance, this organization manages the governance and planning process for property and guest service systems, evaluates methods to foster property systems innovation, and develops integrated plans to identify technology changes and their impact to properties.

Prior to joining Marriott, Ms. Bouvier was a consultant with KPMG and First Boston, and a sales assistant with Sanford C. Bernstein & Co. She holds a B.A. in Psychology and Business Administration from S.U.N.Y Binghamton and earned an MBA from Georgetown University.

Additionally, Ms. Bouvier is a member of the Board of Directors for Marriott International's Credit Union and the National Center for Children and Families. She also is a member of American University's Kogod School of Business Technology Executive Council.

Ms. Bouvier lives in Bethesda, Maryland, with her husband and three children.