Advertising bundles help you reach the SIGNAL reader at every touch point to maximize your exposure and increase return on investment. Create a campaign that is unique and specific to meeting your desired results.

**Thought Leadership Package**
- One Special Interest Editorial
- One 1/2 page ad in SIGNAL Magazine
- Two Resource Library white papers, with lead generation
- One thought leadership article published on SIGNAL Online
- One sponsored content in AFCEA Weekly Digest for one month

**Value:** $33,350  -  **Cost:** $26,680

**Targeted Message Package**
- One Special Interest Editorial
- One Executive Video
- Three full-page ads in SIGNAL Magazine
- Three medium rectangle banners (300x100) on SIGNAL Online
- Two Resource Library white papers, with lead generation

**Value:** $56,000  -  **Cost:** $44,800

**Custom Package 1**
(pick 3 options)
- Three full-page ads or six half-page ads in SIGNAL Magazine
- Two Resource Library white papers, with lead generation
- Three website leaderboards on SIGNAL Online
- Three website launch banners on SIGNAL Online (550x480)
- Three newsletter banners in SIGNAL Connections

*Banner prices vary according to size and availability*
- Two sponsored contents in AFCEA Weekly Digest for two months
- Two thought leadership articles published on SIGNAL Online

**Value:** $34,500  -  **Cost:** $27,600

**Custom Package 2**
(pick 5 options above)

20% DISCOUNT OFF TOTAL PACKAGE VALUE
Cost dependent on options selected. Contact us for details!

**Digital Package**
- Six medium rectangle banners (300x100) on SIGNAL Online
- Six logo banners (160x160) in SIGNAL Connections
- Two thought leadership articles published on SIGNAL Online
- One Resource Library white paper, with lead generation
- Two sponsored contents in AFCEA Weekly Digest for two months

**Value:** $34,500  -  **Cost:** $27,600