**Thought Leadership Package**
One Special Interest Editorial  
One 1/2 page ad in SIGNAL Magazine  
Two Resource Library white papers, with lead generation  
One thought leadership article published on SIGNAL’s website  
One sponsored content (75 words + URL) in AFCEA Weekly Digest for one month  

**Value: $33,350 - Cost: $26,680**

**Targeted Message Package**
One Special Interest Editorial  
One Executive Video  
Three full-page ads in SIGNAL Magazine  
Three medium rectangle banners (300x100)  
Two Resource Library white papers, with lead generation  

**Value: $56,000 - Cost: $44,800**

**Custom Package 1**  
(pick 3 options)
Three full-page ads or six half-page ads in SIGNAL Magazine (can only be selected once)  
Two Resource Library white papers, with lead generation  
Three website leaderboards on SIGNAL Online  
Three website launch banners on SIGNAL Online  
*Banner prices vary according to size*  
Three newsletter banners in SIGNAL Connections  
*Banner prices vary according to size*  
Two sponsored contents (75 words + URL) in AFCEA Weekly Digest for two months  
Two thought leadership articles published on SIGNAL’s website  

**Custom Package 2**  
(pick 5 options above)
**20% Discount Off Total Package Value**  
Cost dependent on options selected. Contact us for details!

**Digital Package**
Six medium rectangle banners (300x100)  
Six logo banners (160x160) in SIGNAL Connections  
Two thought leadership articles published on SIGNAL’s Website  
One Resource Library white paper, with lead generation  
Two sponsored contents (75 words + URL) in AFCEA Weekly Digest for two months  

**Value: $34,500 - Cost: $27,600**