

Name: **Pavel Bojňanský**
Position: General Director, Information Society Unit
Company: Ministry of Finance
Country: Slovak republic

Born on 28th of August 1970 in Bratislava.

Accomplished Electro-technical faculty of the Slovak Technical University in Bratislava, technical cybernetics division, Marketing as well as Financial management at Open University in Bratislava. Passed strategic and marketing management trainings in the area of telecommunications in TEMIC Montréal, East-West Enterprise Exchange in Toronto, ITU and BT Teleconsult.

Gained extensive, 14-years international experience in the area of marketing management in telecommunications within Deutsche Telekom group – spanish Deutsche Telekom Espana and YA.COM Internet Factory as well as the largest telecommunication operator in Slovakia – Slovak Telekom. Met tough targets in wide areas of responsibilities – product marketing, wholesale, marketing strategy and marketing communications in the position of marketing director. Led different marketing teams up to 80 subordinates and budgets of 20mil€ a year.

Currently, already 7 years, in the position of General Director of Information Society Unit at Ministry of Finance taking over the responsibility of e-government architecture, program management, cyber-security office.

Successfully lead teams which implemented eGovernment act in Slovakia, Cyber-security strategy, Government Cloud Strategy as well as teams which implements 800mil€ ERDF budgets.