

AFCEA Army Signal Conference 2019

SPONSOR PROGRAM

Army Signal Ball Title Sponsor - \$20,000 (1 available- AFCEA Corporate Members only)

This is an exclusive sponsorship at the Army Signal Ball. Your company receives top billing! This sponsorship also includes sponsorship at the Army Signal Conference. Partner with AFCEA to recognize those who enable mission command and shape the network and enable the force for today and tomorrow's challenges. A very prestigious way to showcase your company's support to the Army.

AFCEA Signal Corps Ball – Friday, March 15

- Logo featured prominently in the Show Guide
- Company logo featured prominently on event website with a link to corporate homepage
- Company logo featured prominently on sponsor signage at the Signal Corps Ball
- Company logo on the screen at the Army Signal Ball
- Announcement of sponsorship in AFCEA's Weekly Digest and on Social Media platforms
- Opportunity to give brief welcome remarks
- 4 passes to the Albert J. Myers Leadership Reception. Passes are inclusive of guest.
- Full table sponsor - 4 passes to the Signal Corps Ball (6 seats will be provided to military/government guests). Passes are inclusive of guest.
- Opportunity to provide official giveaways to all Ball attendees

In addition, you receive the following Army Signal Conference benefits and will be listed as a Supporting Sponsor at the conference.

Customer Interaction/Networking

- Conference registrations - 4 full conference registrations (Member value - \$1,800 value)
- Recognition of one senior corporate representative at the opening Keynote
- One table-top exhibit with prime placement (Member value - \$2,250)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Banner ad on event website with a link to corporate homepage (Title Sponsor exclusive)
- Corporate Commercial (1 – 2 minutes in length) shown at general sessions (Title Sponsor exclusive)
- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Technology Ad –one PowerPoint slide ad with up to 4 images
- Company logo featured on sponsor signage at the event

Gold Sponsor - \$6,000 for members/ \$6,500 non-members (4 available)

This sponsorship offers a full mix of networking and branding opportunities for those companies who want a larger presence at this gathering of the Army Signal Community.

Customer Interaction/Networking

- Conference registrations - 3 full conference registrations (Member value - \$1,350 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage

- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Technology Ad – one PowerPoint slide ad with up to 4 images

AFCEA Signal Corps Ball – Friday, March 15 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corp

- 4 passes to the Albert J. Myers Leadership Reception
- 4 passes to the Signal Corps Ball (4 seats will be provided to military/government guests)
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Silver Sponsor - \$3,000/ \$3,500 non-members (4 available)

This sponsorship offers a company enhanced visibility at this gathering of the Army Signal Community.

Customer Interaction/Networking

- Conference registrations - 2 full conference registration (value - \$900 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event

AFCEA Signal Corps Ball – Friday, March 15 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corp

- 2 passes to the Albert J. Myers Leadership Reception
- 2 passes to the Signal Corps Ball (will be seated with military/government guests and other Industry)
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Small Business Sponsor – \$1,500 (2 available)

This sponsorship is reserved for Small Business - opportunity to have your brand showcased to this gathering of the Army Signal Community.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$450 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event

AFCEA Signal Corps Ball – Friday, March 15 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corp

- 2 passes to the Albert J. Myers Leadership Reception
- 2 passes to the Signal Corps Ball (will be seated with military/government guests and other Industry)
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Registration Sponsor - \$2,000 each for members/\$2,500 for non-members

Welcome attendees to this event by sponsoring the registration area.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$450 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Corporate contact information printed on the back of the badges
- Opportunity to provide a giveaway at registration – pens/notepads

AFCEA Signal Corps Ball – Friday, March 15 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corps

- 2 passes to Army Signal Corps Ball

Networking Reception (Wednesday) - \$2,000 each for members/\$2,500 for non-members

Stand out in the crowd! Support the conversation and relationship building at the networking reception.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$450 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Recognition of sponsorship at session prior to start of reception
- Signage and napkins with corporate logo at reception stations

AFCEA Signal Corps Ball – Friday, March 15 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corps

- 2 passes to Army Signal Corps Ball

Networking Lunch - \$2,000 each for members/\$2,500 for non-members (3 available)

After a morning of sessions – attendees will need a break. Sponsor the buffet lunches on the exhibit floor. Your logo will be seen as attendees make their way through the line.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$450 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Recognition of sponsorship at session prior to start of lunch
- Signage and napkins with corporate logo at lunch stations

AFCEA Signal Corps Ball – Friday, March 15 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corps

- 2 passes to Army Signal Corps Ball

Continental Breakfasts - \$1,500 each for members/\$2,000 for non-members (3 available)

Welcome attendees to the event each day by sponsoring the breakfast.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$450 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Recognition of sponsorship at opening session
- Signage and napkins with corporate logo at breakfast stations

Daily Breaks - \$1,500 each for members/\$2,000 for non-members (3 days available)

Did someone say coffee? Attendees will thank you for sponsoring the “fuel” for the day of sessions.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$450 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company logo or name featured on attendee updates/promotional emails
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Recognition of sponsorship at session prior to break
- Signage and napkins with corporate logo at break stations