

2020 AFCEA ARMY SIGNAL CONFERENCE

MARCH 24-26, 2020 • WATERFORD AT SPRINGFIELD, SPRINGFIELD, VA

SPONSORED BY AFCEA INTERNATIONAL



SPONSOR PROGRAM

Premier Sponsor - \$15,000 (1 available- AFCEA Corporate Members only) **SOLD**

This is an exclusive sponsorship at the Army Signal Conference and Ball. Your company receives top billing at both events! Partner with AFCEA to recognize those who enable mission command and shape the network and enable the force for today and tomorrow's challenges. A very prestigious way to showcase your company's support to the Army.

Customer Interaction/Networking

- Conference registrations - 5 full conference registrations (Member value - \$1,725 value)
- Recognition of one senior corporate representative at the opening Keynote
- One table-top exhibit with prime placement (Member value - \$2,800) – prime placement only offered before January 31.

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Banner ad on event website with a link to corporate homepage (Premier Sponsor exclusive)
- Corporate Commercial (1 – 2 minutes in length) shown at opening general session (Premier sponsor exclusive)
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Announcement of sponsorship in AFCEA's Weekly Digest and on Social Media platforms
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Technology Ad –one PowerPoint slide ad with up to 4 images
- Sponsor highlight in one of the promotional emails (deadlines apply) will include logo, booth number if applicable and 2- 3 sentences
- Company logo featured on sponsor signage at the event

Session Room Visibility:

- Opportunity to introduce a session
- Opportunity to have a pop up banner beside a table with your literature placed in session room available for attendees to pick up (sponsor to provide pop up banners and literature)
- Signage in session room highlighting sponsorship

AFCEA Signal Corps Ball – Friday, March 27 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corp

- Logo featured prominently in the Awards Program
- Company logo featured prominently on event website with a link to corporate homepage
- Company logo featured prominently on sponsor signage at the Signal Corps Ball
- Company logo on the screen at the Army Signal Ball

- Opportunity to give brief welcome remarks at the Signal Ball
- 4 passes to the Albert J. Myers Leadership Reception. Passes are inclusive of guest.
- Full table sponsor - 4 passes to the Signal Corps Ball (6 seats will be provided to military/government guests). Passes are inclusive of guest.

Gold Sponsor - \$6,000 for members/ \$6,500 non-members

This sponsorship offers a full mix of networking and branding opportunities for those companies who want a larger presence at this gathering of the Army Signal Community.

Customer Interaction/Networking

- Conference registrations - 3 full conference registrations (Member value - \$1,575 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Technology Ad – one PowerPoint slide ad with up to 4 images
- Company logo on sponsor signage at the event

AFCEA Signal Corps Ball – Friday, March 27 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corp

- 4 passes to the Albert J. Myers Leadership Reception
- 4 passes to the Signal Corps Ball (4 seats will be provided to military/government guests)
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Silver Sponsor - \$3,000/ \$3,500 non-members

This sponsorship offers a company enhanced visibility at this gathering of the Army Signal Community.

Customer Interaction/Networking

- Conference registrations - 2 full conference registration (value - \$1,050 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event

AFCEA Signal Corps Ball – Friday, March 27 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corp

- 2 passes to the Albert J. Myers Leadership Reception
- 2 passes to the Signal Corps Ball (will be seated with military/government guests and other Industry)
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Small Business Sponsor – \$1,500

This sponsorship is reserved for Small Business - opportunity to have your brand showcased to this gathering of the Army Signal Community.

Customer Interaction/Networking

- Conference registrations - 2 full conference registration (value - \$1,050 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event

AFCEA Signal Corps Ball – Friday, March 27 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corp

- 2 passes to the Albert J. Myers Leadership Reception
- 2 passes to the Signal Corps Ball (will be seated with military/government guests and other Industry)
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Registration Sponsor - \$2,000 each for members/\$2,500 for non-members **SOLD**

Welcome attendees to this event by sponsoring the registration area.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$525 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Corporate contact information printed on the back of the badges
- Opportunity to provide a giveaway at registration – pens/notepads
- Opportunity to place two pop-up banners in the registration/lobby area (sponsor to provide)

AFCEA Signal Corps Ball – Friday, March 27 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corps

- 2 passes to Army Signal Corps Ball
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Networking Reception (Wednesday) - \$2,000 each for members/\$2,500 for non-members **SOLD**
Stand out in the crowd! Support the conversation and relationship building at the networking reception.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$525 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Recognition of sponsorship at session prior to start of reception
- Signage and napkins with corporate logo at reception stations

AFCEA Signal Corps Ball – Friday, March 27 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corps

- 2 passes to Army Signal Corps Ball
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Networking Lunch - \$2,000 each for members/\$2,500 for non-members **2 sold, 1 still available**

After a morning of sessions – attendees will need a break. Sponsor the buffet lunches on the exhibit floor. Your logo will be seen as attendees make their way through the line.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$525 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Recognition of sponsorship at session prior to start of lunch
- Signage and napkins with corporate logo at lunch stations

AFCEA Signal Corps Ball – Friday, March 27 (included with sponsorship)

The conversation continues on Friday night where we will gather to honor the Army Regimental Corps

- 2 passes to Army Signal Corps Ball
- Company logo on event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Lanyards - \$1,500 AFCEA Corporate Members/\$1,750 Non-Members (exclusive opportunity) SOLD
Sponsorship fee is an opportunity and benefit fee. Cost of the lanyards is additional and are to be provided by the sponsor – desired quantity - 500

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$525 value)

Brand Awareness:

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Company logo on Signal Ball event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Continental Breakfasts - \$1,500 each for members/\$2,000 for non-members
Welcome attendees to the event each day by sponsoring the breakfast.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$525 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
 - Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
 - Company logo in printed Show Guide
 - Company logo featured in PowerPoint presentation that will play prior to start of sessions
 - Company logo on sponsor signage at the event
 - Recognition of sponsorship at opening session
 - Signage and napkins with corporate logo at breakfast stations
 - Company logo on Signal Ball event website with a link to corporate homepage
 - Company logo on sponsor signage at the Signal Corps Ball
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Daily Breaks - \$1,500 each for members/\$2,000 for non-members **ALL SOLD**

Did someone say coffee? Attendees will thank you for sponsoring the “fuel” for the day of sessions.

Customer Interaction/Networking

- Conference registrations - 1 full conference registration (value - \$525 value)

Brand Awareness:

- Company logo featured on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)
- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo on sponsor signage at the event
- Recognition of sponsorship at session prior to break
- Signage and napkins with corporate logo at break stations
- Company logo on Signal Ball event website with a link to corporate homepage
- Company logo on sponsor signage at the Signal Corps Ball

Signal Ball Table Sponsor - \$1,000 (1 SOLD, 4 still available)

Customer Interaction/Networking

- 2 passes to Army Signal Corps Ball
- 8 seats for other attendees (attendees will be chosen by AFCEA and the Army)

Brand Awareness:

- Company logo on signage at the table
 - Company logo on signage for the Signal Ball
 - Company logo on event website with a link to the corporate homepage
 - Company logo in printed program
 - Company logo or name featured on attendee updates/promotional emails
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