# Claude A. Yusti

## **Professional Profile**

Claude Yusti is a Partner in IBM Global Business Services in the Cognitive and Advanced Analytics Practice. He is responsible for leading the IBM Cognitive Solutions and Enterprise Content Management Practices for Public Sector. His primary client is the Centers for Medicare and Medicaid Services.

## **Professional Experience**

Claude has assisted clients with their business needs and information technology requirements including linking business strategy, technical analysis and delivery services. He also has expertise in strategic planning and the management of complex engagements. He has over 30 years of experience in the Government and Healthcare industries and has worked with a number of industry leading clients in the United States, Canada and South America. His prior experience includes:

- Leading the IBM Cognitive Solutions Practice for Public Sector. The practice helps clients improve decision making and better integrate and understand information using advanced analytics and IBM Watson based solutions.
- Led the Washington DC Center for eBusiness Innovation. The center provides services to define, implement and maintain e-business solutions for clients in healthcare, government and education. Provided strategic direction and operational leadership to over 120 professionals, supporting a broad range of client initiatives. The Center includes a number of business and technical disciplines within IBM including systems and software engineering, COTS implementation and providing tightly integrated services delivery to clients.
- Directed the development and delivery of cost-effective industry-specific solutions in health care, education and government. These solutions were provided as reusable service offerings. These include health care payer, enterprise integration, legacy application modernization, e-business portals for customer service and stakeholder self-service, e-rate and No Child Left Behind education initiatives.
- Led an engagement with a major health insurance payer to develop a customer service capability that provides rapid deployment and establishes the architectural foundation for a comprehensive system, serving brokers, providers and employers. The solution has been deployed and supports several hundred thousand users across several major employers.

- Led the analysis for the implementation of a provincial pediatric health solution in Canada. The design and planning effort resulted in a system that links patient information at numerous hospitals, and service providers across the province into a distributed repository of information. The initiatives led to more effective care services delivery and the improved use of information.
- Provided strategic consulting services to Health Care payers and providers in the United States and Canada. The focus was on the development of health community networks and the adoption of electronic medical record solutions.
- Led a team that designed and developed software simulation models for complex integrated circuits. The team was responsible for validating models for future designs and adopting new processes to reduce development time and improve the quality of components. .

## **Education and Certifications**

- MBA with a certificate in Health Care Administration, University of Miami, Coral Gables, Florida
- BSEE, Electrical and Computer Engineering, University of Miami, Coral Gables, Florida

#### Languages

Fluent in Spanish