



CYBER EDUCATION, RESEARCH AND TRAINING SYMPOSIUM
JANUARY 15-17, 2019
AUGUSTA MARRIOTT AT THE CONVENTION CENTER
AUGUSTA, GEORGIA



SPONSOR PROGRAM

GOLD SPONSORS - \$5,000 (AFCEA Corporate members only)

This sponsorship is ideal for a company that wants prime visibility for this gathering of the cyber education, research and training community. Help us foster the dialogue between the key stakeholders and help set the stage for future collaboration.

Pre-Event Marketing

- Company logo and special recognition on event website with a link to corporate homepage
- Banner ad on event website with a link to corporate homepage
- Company logo featured prominently on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Marketing

- Company logo in printed Show Guide
- Company logo and special recognition featured in PowerPoint presentation that will play prior to start of sessions
- Technology Ad – you may provide one PowerPoint slide ad with up to 4 images that showcases your role in cyber education and training
- Company logo featured prominently on sponsor signage at the event
- Corporate Commercial (1-2 minutes in length – shown at general sessions)

Customer, Executive, and Team Experiences

- Conference registrations - 3 full conference registrations (value - \$1,485 value)
- Recognition of one senior corporate representative at the opening Keynote

Post-Event Marketing

- Company mention in post-event thank you to attendees
- Company logo and special recognition in PowerPoint Presentation at TechNet Augusta 2019.

SILVER SPONSORS - \$3,500 AFCEA Corporate Member/\$3,750 Non-Member

Pre-Event Marketing

- Company logo and special recognition on event website with a link to corporate homepage
- Banner ad on event website with a link to corporate homepage
- Company logo featured prominently on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Marketing

- Company logo in printed Show Guide
- Company logo and special recognition featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event

Customer, Executive, and Team Experiences

- Conference registrations - 2 full conference registrations (value - \$990 value)
- Recognition of one senior corporate representative at the opening Keynote

Post-Event Marketing

- Company mention in post-event thank you to attendees
- Company logo and special recognition in PowerPoint Presentation at TechNet Augusta 2019.

ACADEMIA SPONSORS - \$2,000

A sponsorship priced especially for our Academia partners who are teaching and training future leaders

Pre-Event Marketing

- Company logo and special recognition on event website with a link to corporate homepage
- Banner ad on event website with a link to corporate homepage
- Company logo featured prominently on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Marketing

- Company logo in printed Show Guide in Academia partner section
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event

Customer, Executive, and Team Experiences

- Conference registrations - 2 full conference registrations (value - \$990 value)
- Recognition of one senior corporate representative at the opening Keynote

Post-Event Marketing

- Company mention in post-event thank you to attendees
- Company logo and special recognition in PowerPoint Presentation at TechNet Augusta 2019.

ICE BREAKER OPENING RECEPTION - \$2,500 – AFCEA Corporate Member/\$2,750 Non-Member

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Signage with company logo on stations
- Option to have giveaways and napkins with corporate logo on reception stations (to be provided by sponsor – quantity 250)
- Conference registration - 1 full conference registrations (value - \$495 value)

NETWORKING RECEPTION - \$3,500 – AFCEA Corporate Member/\$3,750 Non-Member

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Signage with company logo on reception stations
- Option to have giveaways and napkins with corporate logo on reception stations (to be provided by sponsor – quantity 250)
- Conference registration -2 full conference registrations (value - \$990 value)

LUNCH - \$3,500 AFCEA Corporate Member/\$3,750 Non-Member (2 available)

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Signage with company logo in lunch area
- Option to have napkins with corporate logo on lunch stations (to be provided by sponsor – quantity 500)
- Conference registration - 2 full conference registrations (value - \$990)

CONTINENTAL BREAKFASTS - \$2,000 AFCEA Corporate Member/\$2,250 Non-Member (2 available)

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Recognition of sponsorship at opening Keynote
- Company logo featured on signage at breakfast stations
- Option to have napkins with corporate logo on breakfast stations (to be provided by sponsor – quantity 500)
- Conference registration - 2 full conference registrations (value - \$990)

BREAKS - \$1,500 AFCEA Corporate member/\$1,750 Non-Member (2 available)

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Signage with company logo on break stations
- Option to have napkins and giveaways with corporate logo on break stations (to be provided by sponsor – quantity 500)
- Conference registration - 1 full conference registration (value - \$495)

REGISTRATION - \$1,500 AFCEA Corporate Member/\$1,750 Non-Member (exclusive opportunity)

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Signage with company logo on registration
- Conference registration - 1 full conference registration (value - \$495 value)

TOTEBAGS - \$1,500 AFCEA Corporate Members/\$1,750 Non-Member (exclusive opportunity)
Sponsorship fee is an opportunity and benefit fee. Cost of the bags is additional and are to be provided by the sponsor – desired quantity – 500.

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Conference registration - 1 full conference registration (value - \$495)

LANYARDS - \$1,500 AFCEA Corporate Members/\$1,750 Non-Members (exclusive opportunity)
Sponsorship fee is an opportunity and benefit fee. Cost of the lanyards is additional and are to be provided by the sponsor – desired quantity - 500

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
 - Company logo featured in PowerPoint presentation that will play prior to start of sessions
 - Company logo featured on sponsor signage at the event
 - Conference registration - 1 full conference registration (value - \$495)
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