



CYBER EDUCATION, RESEARCH AND TRAINING SYMPOSIUM
JANUARY 17-18, 2018
AUGUSTA MARRIOTT AT THE CONVENTION CENTER
AUGUSTA, GEORGIA

SPONSOR PROGRAM

FOUNDING SPONSORS - \$5,000 (**SOLD** – AFCEA Corporate members only)

This limited opportunity sponsorship is ideal for a company that wants high visibility for this inaugural gathering of the cyber education, research and training community. Help us foster the dialogue between the key stakeholders and help set the stage for future collaboration.

Pre-Event Marketing

- Company logo and special recognition on event website with a link to corporate homepage
- Banner ad on event website with a link to corporate homepage
- Company logo featured prominently on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Marketing

- Company logo in printed Show Guide
- Company logo and special recognition featured in PowerPoint presentation that will play prior to start of sessions
- Technology Ad – Founding Sponsors may provide one PowerPoint slide ad with up to 4 images that showcases your role in cyber education and training
- Company logo featured prominently on sponsor signage at the event
- Corporate Commercial (1-2 minutes in length – shown at general sessions)

Customer, Executive, and Team Experiences

- Conference registrations - 2 full conference registrations (value - \$950 value)
- Recognition of one senior corporate representative at the opening Keynote

Post-Event Marketing

- Company mention in post-event thank you to attendees
- Company logo and special recognition in PowerPoint Presentation at TechNet Augusta 2018.
- Recognition at all future CERTS events as a Founding Sponsor – however only recognition of your company will be provided, there will be no other benefits given unless future sponsorships are purchased

NETWORKING RECEPTION - \$2,500 each for members/\$2,750 for non-members (SOLD)

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Signage with company logo on lunch stations
- Option to have napkins with corporate logo on reception stations (to be provided by sponsor – quantity 250)
- Conference registration - 1 full conference registration (value - \$475 value)

NETWORKING LUNCH - \$2,500 each for members/\$2,750 for non-members (SOLD)

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
- Company logo featured in PowerPoint presentation that will play prior to start of sessions
- Company logo featured on sponsor signage at the event
- Signage with company logo on lunch stations
- Option to have napkins with corporate logo on lunch stations (to be provided by sponsor – quantity 500)
- Conference registration - 1 full conference registration (value - \$475 value)

CONTINENTAL BREAKFASTS - \$1,500 each for members/\$1,750 for non-members (2 available)

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
 - Company logo featured in PowerPoint presentation that will play prior to start of sessions
 - Company logo featured on sponsor signage at the event
 - Recognition of sponsorship at opening Keynote
 - Company logo featured on signage at breakfast stations
 - Option to have napkins with corporate logo on breakfast stations (to be provided by sponsor – quantity 500)
 - Conference registration - 1 full conference registration (value - \$475 value)
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BREAKS - \$1,000 each for members/\$1,250 for non-members (SOLD)

Pre-Event Benefits

- Company logo on event website with a link to corporate homepage
- Company name featured on attendee updates/promotional emails that are received by over 15,000 (deadlines apply)

On-Site Benefits

- Company logo in printed Show Guide
 - Company logo featured in PowerPoint presentation that will play prior to start of sessions
 - Company logo featured on sponsor signage at the event
 - Signage with company logo on lunch stations
 - Option to have napkins with corporate logo on break stations (to be provided by sponsor – quantity 500)
 - Conference registration - 1 full conference registration (value - \$475 value)
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