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Shepherd has a senior-executive background in the public and private technology sectors. Previously he spent seven years at Microsoft as the Director and CTO of the Microsoft Institute for Advanced Technology in Governments, and also served as an executive with Deloitte Consulting, advising senior leadership at U.S. intelligence agencies and DoD's Strategic Capabilities Office. His private consulting clients have included SpaceX, Goldman Sachs, SamsungVentures and several hedge funds.

From 2003-2007 Shepherd drove Intelligence Community innovation as Senior Technology Officer and head of Requirements and Research at the Defense Intelligence Agency. His DIA team of technologists built multiple IC-wide capabilities, including the original versions of well-known systems Intellipedia, the IC Data Layer, and A-Space. Shepherd is an Adjunct Professor at George Mason University, and has served on the Defense Science Board's study on information operations and hybrid warfare. He has traveled internationally for the U.S. State Department as a technology envoy and is a regular lecturer at the Department's Foreign Service Institute.

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