



AFCEA CLASSIFIED CYBERFORUM

ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING

JUNE 12, 2019 • PERSPECTA CONFERENCE CENTER, CHANTILLY, VA • (CLASSIFIED EVENT – SECRET NOFORN)

CLASSIFIED CYBER FORUM SPONSORSHIP PROGRAM

TITLE SPONSOR

AFCEA CORPORATE MEMBER \$5,000 (MEMBERS ONLY)

- Logo featured prominently on event website with link to corporate homepage
- Announcement of sponsorship in AFCEA's Weekly Digest and in social medial platforms
- Acknowledgement of sponsorship in all promotional emails (*deadlines apply)
- Banner ad on event website
- White paper/report – thought leadership item posted on event website
- 4 complimentary attendee registrations (clearance needed to attend; SECRET-NOFORN)
- Logo featured prominently on sponsor signage at the event
- Logo and web address featured on cover of program guide
- Full-page, four-color ad (you provide the artwork) placed in the inside cover of the program guide
- Opportunity to introduce one of the keynote speakers
- Opportunity to bring and place a promotional pop-up sign in the registration area
- Sponsorship highlight in in post-attendee email (will include logo, web address and 3-5 sentences of text)

GOLD SPONSOR (3 available)

AFCEA CORPORATE MEMBER \$3,000/ NON-MEMBER \$3,500

- Logo featured on event website with link to corporate homepage
- 2 complimentary attendee registrations (clearance needed to attend; SECRET-NOFORN)
- Logo featured on sponsor signage at the event
- Half-page, four-color ad (you provide the artwork) in the program guide
- White paper/report – thought leadership item posted on the event website

****SMALL BUSINESS SPONSOR**

AFCEA CORPORATE MEMBER \$500 (MEMBERS ONLY)

- Logo featured event website with link to corporate homepage
- 1 complimentary attendee registration (clearance needed to attend; SECRET-NOFORN)
- Logo featured on sponsor signage at the event

****SMALL BUSINESS LEVEL — COMPANY MUST BE A CURRENT AFCEA CORPORATE MEMBER IN GOOD STANDING AT THE TIME OF THE EVENT WITH 49 OR LESS EMPLOYEES TO QUALIFY FOR THIS RATE.**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

REGISTRATION

AFCEA CORPORATE MEMBER \$1,000 / NON-MEMBER \$1,500

- Logo featured on event website with link to corporate homepage
- 1 complimentary attendee registrations (clearance needed to attend; SECRET-NOFORN)
- Logo featured on sponsor signage at the event
- Opportunity to bring and place a promotional pop-up sign in the registration area

LANYARDS (Quantity – 300)

AFCEA CORPORATE MEMBER \$1,000 / NON-MEMBER \$1,500

One of the most “visible” sponsorships available! Every attendee needs a badge – and every badge needs a lanyard!

This package includes the following benefits:

- Logo featured on event website with link to corporate homepage
- 1 complimentary attendee registration (clearance needed to attend; SECRET-NOFORN)
- Logo featured on sponsor signage at the event
- Lanyards (that you provide) distributed to all attendees at registration

BREAKFAST

AFCEA CORPORATE MEMBER \$2,000 / NON-MEMBER \$2,500

A great way to spotlight your company – with food! Because most attendees arrive early, this opportunity affords great visibility.

This package includes the following benefits:

- Logo featured on event website with link to corporate homepage
- 2 complimentary attendee registrations (clearance needed to attend; SECRET-NOFORN)
- Logo featured on sponsor signage at the event
- Signage at the breakfast and napkins on the refreshment tables featuring your logo.

NETWORKING BOXED LUNCH

AFCEA CORPORATE MEMBER \$2,000 / NON-MEMBER \$2,500

This is your opportunity to sponsor each attendee's lunch and showcase your company

This package includes the following benefits:

- Logo featured on event website with link to corporate homepage
- 2 complimentary attendee registrations (clearance needed to attend; SECRET-NOFORN)
- Logo featured on sponsor signage at the event
- Logo featured on napkins included with the boxed lunch as well as stickers on the boxed lunches (* deadlines apply)

EMAIL BLAST “Sponsor Highlight” *(two available)*

AFCEA CORPORATE MEMBER \$500 / NON-MEMBER \$1,000

Email blast, sent to over 15,000 potential attendees, is a great way to get your company name out there!

This package includes the following benefits

- Email blast will include your company logo and 2-3 sentences about your company in the “Sponsor Highlight” section of one of our event promotional emails. *Deadlines apply, based on marketing schedule.

Interested in sponsorship? Please contact Gina McGovern at gmcgovern@afcea.org or (703) 631-6236