



AFCEA CMMC SYMPOSIUM

April 23, 2020 • Waterford, Springfield

AFCEA CMMC SPONSORSHIP PROGRAM

TITLE SPONSOR (1 available) SOLD

AFCEA CORPORATE MEMBER \$7,500 (AFCEA MEMBERS ONLY)

- Logo featured prominently on event website with link to corporate homepage
- Company name featured on attendee updates/promotional emails (*deadlines apply)
- Banner ad on event website
- White paper/report – thought leadership item posted on event website
- 5 complimentary attendee registrations
- Logo featured prominently on sponsor signage at the event
- Corporate commercial played at Opening Keynote session
- Logo and web address featured on cover of program guide
- Full-page, four-color ad (you provide the artwork) placed in the inside cover of the program guide
- Opportunity to have a moderator or panelist role (subject to approval)
- Opportunity to bring and place two promotional pop-up signs at the entrance to main session area

GOLD SPONSOR SOLD OUT

AFCEA CORPORATE MEMBER \$3,000/ NON-MEMBER \$3,500

- Logo featured on event website with link to corporate homepage
- Company name featured on attendee updates/promotional emails (*deadlines apply)
- 3 complimentary attendee registrations
- Logo featured on sponsor signage at the event
- Half page, four-color ad (you provide the artwork) in the program guide
- White paper/report – thought leadership item posted on the event website

SILVER SPONSOR SOLD OUT

AFCEA CORPORATE MEMBER **\$1,500**/ NON-MEMBER **\$2,000**

- Logo featured on event website with link to corporate homepage
- Company name featured on attendee updates/promotional emails (*deadlines apply)
- 2 complimentary attendee registrations
- Logo featured on sponsor signage at the event

****SMALL BUSINESS SPONSOR**

AFCEA CORPORATE MEMBER **\$500 (MEMBERS ONLY)**

- Logo featured event website with link to corporate homepage
- Company name featured on attendee updates/promotional emails (*deadlines apply)
- 1 complimentary attendee registration
- Logo featured on sponsor signage at the event

**SMALL BUSINESS LEVEL – COMPANY MUST BE A CURRENT AFCEA CORPORATE MEMBER IN GOOD STANDING AT THE TIME OF THE EVENT WITH 49 OR LESS EMPLOYEES TO QUALIFY FOR THIS RATE.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

REGISTRATION

AFCEA CORPORATE MEMBER **\$1,000** / NON-MEMBER **\$1,500**

- Logo featured on event website with link to corporate homepage
- Company name featured on attendee updates/promotional emails (*deadlines apply)
- 1 complimentary attendee registration
- Logo featured on sponsor signage at the event
- Opportunity to bring and place a promotional pop-up sign in the registration area

LANYARDS (Quantity – 400) **SOLD**

AFCEA CORPORATE MEMBER \$1,000 / NON-MEMBER \$1,500

One of the most “visible” sponsorships available! Every attendee needs a badge – and every badge needs a lanyard!

This package includes the following benefits:

- Logo featured on event website with link to corporate homepage
- Company name featured on attendee updates/promotional emails (*deadlines apply)
- 1 complimentary attendee registration
- Logo featured on sponsor signage at the event
- Lanyards (that you provide) distributed to all attendees at registration

BREAKFAST

AFCEA CORPORATE MEMBER \$2,000 / NON-MEMBER \$2,500

A great way to spotlight your company – with food! Because most attendees arrive early, this opportunity affords great visibility.

This package includes the following benefits:

- Logo featured on event website with link to corporate homepage
- Company name featured on attendee updates/promotional emails (*deadlines apply)
- 2 complimentary attendee registrations
- Logo featured on sponsor signage at the event
- Signage at the breakfast refreshment tables featuring your logo (sponsor may provide napkins with corporate logo)

NETWORKING LUNCH

AFCEA CORPORATE MEMBER \$2,500 / NON-MEMBER \$3,000

This is your opportunity to sponsor each attendee's lunch and showcase your company

This package includes the following benefits:

- Logo featured on event website with link to corporate homepage
- Company name featured on attendee updates/promotional emails (*deadlines apply)
- 2 complimentary attendee registrations
- Logo featured on sponsor signage at the event
- Signage on the networking lunch stations featuring your logo (sponsor may provide napkins with corporate logo)

EMAIL BLAST “Sponsor Highlight” **SOLD**

AFCEA CORPORATE MEMBER \$500 / NON-MEMBER \$1,000

Email blast, sent to over 15,000 potential attendees, is a great way to get your company name out there!

This package includes the following benefits

- Email blast will include your company logo and 2-3 sentences about your company in the “Sponsor Highlight” section of one of our event promotional emails. *Deadlines apply, based on marketing schedule.

Interested in sponsorship? Please contact Gina McGovern at gmcgovern@afcea.org or (703) 631-6236