The 40th annual AFCEA Spring Intelligence Symposium will return to the National Geospatial-Intelligence Agency on March 23-24, 2022. Sign up now to reserve your exhibit space for this highly popular event. With participation from the Intelligence Community’s (IC) senior leaders, over 500 anticipated attendees, and great exhibit exposure in NGA’s central atrium, this event has been an IC flagship event for decades.

*This event is held at the Top Secret/SI/TK/NOFORN level, but you don’t need a clearance to exhibit.

**EXHIBIT OPPORTUNITIES**
(40 exhibits available)
There are a limited number of tabletop exhibits (2’ x 6’). The exhibit area offers prime locations with great access to the Symposium attendees and NGA employees. (This is an excellent way to attract new customers and/or show your technology to your existing clients.)

**BREAKFASTS, BREAKS AND RECEPTION HELD ON THE EXHIBIT FLOOR!**

**RATES:**
   - AFCEA CORPORATE MEMBER $2,500
   - NON- MEMBER $3,200
   - FEDERAL GOVERNMENT ORGANIZATION $1,500

**SMALL BUSINESS INCENTIVE!**
Three tabletop exhibit spaces will be set aside for AFCEA small business corporate members. To encourage and facilitate small business participation, these exhibit spaces will be offered at $2,000 and will be available first come first-served and for a one time use only.

**ADDED BENEFIT FOR ALL EXHIBITORS:** If the individuals tending your exhibit have Top Secret SI/TK/NOFORN clearances and wish to attend the sessions, they may do so for an additional $310 each (limit 2). That’s a savings of $210 per person over the normal non-member registration rate! **Attendees must be registered and submit clearances to NGA.**

**Company must be a current AFCEA Corporate Member in good standing at the time of the event with 49 or less employees to qualify for this rate.**
## Spring Intelligence Symposium Patron Program

<table>
<thead>
<tr>
<th>Investment</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Small Business**</th>
</tr>
</thead>
<tbody>
<tr>
<td>AFCEA Corporate Member</td>
<td></td>
<td></td>
<td></td>
<td>$2,000</td>
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<tr>
<td>Non-Member</td>
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<tr>
<td>Non-Member</td>
<td>$9,000</td>
<td>$6,000</td>
<td>$3,000</td>
<td>N/A</td>
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</tbody>
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### Pre-Event Marketing

- **Company logo on symposium website with a link to corporate homepage**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●
- **Banner ad (that you provide) on symposium website**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●
- **Company name on promotional emails that are sent to over 15,000 potential attendees**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●

### On-Site Marketing

- **Company logo featured in slide presentation that attendees will see before the symposium begins and during breaks**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●
- **Company logo listed on symposium signage**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●
- **Company logo listed in the program guide**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●
- **Company logo listed on the footer of each page of the program guide**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●
- **Company provided PowerPoint slide featured in slide presentation and viewed before symposium begins and during breaks.**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●
- **Advertisement (four-color) (you provide the artwork) in the program guide**
  - Platinum: 1 page
  - Gold: ½ page

### Customer, Executive and Team Experiences

- **Opportunity to highlight your company’s support of the Intelligence Community**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●
- **Complimentary registrations (attendees must be U.S. citizens with Top Secret SI/TK/NOFORN clearance)**
  - Platinum: 6
  - Gold: 4
  - Silver: 2
  - Small Business: 2
- **Sponsor Indication on name badges**
  - Platinum: ●
  - Gold: ●
  - Silver: ●
  - Small Business: ●

**Small Business Level - Company must be a current AFCEA Corporate Member in good standing at the time of the event with 49 or less employees to qualify for this rate.**
ADDITIONAL PATRON OPPORTUNITIES

Comprehensive Benefits Package
Each Patron package below has its own unique benefits, but they all start with the Comprehensive Benefits Package:

- Company logo featured in slide presentation that attendees will see before the symposium begins and during breaks.
- Company logo on symposium website with a link to corporate homepage.
- Company name on promotional emails that are sent to over 15,000 potential attendees.
- Company logo listed in the program guide.
- Company logo listed on symposium signage.
- Sponsor Indication on name badges.

RECEPTION

AFCEA CORPORATE MEMBER $14,000 / NON-MEMBER $17,000
This is our premier opportunity for you to make a dramatic impression with the symposium attendees! At the end of the first day, attendees, speakers and VIP’s will take part in a networking reception with hors d’oeuvres, carving stations, beer & wine bars and much more. This package includes the following benefits:

- Comprehensive Benefits Package
- One tabletop exhibit space at no additional charge.
- Signage at the reception and napkins, plates and cups featuring your company logo.
- Acknowledgement of your sponsorship from the stage at the beginning of the symposium.
- Invitation for two individuals to attend the private lunch for the AFCEA Intelligence Committee and symposium speakers on the first day.
- Company provided PowerPoint slide that will be included in a slide presentation that attendees see before symposium begins and during breaks.
- Full-page, four-color ad (you provide the artwork) in the program guide.
- Banner ad (that you provide) on the symposium website.
- Five complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

CREATE YOUR OWN STARBUCKS “BUSINESS CARD” GIFT CARD

AFCEA CORPORATE MEMBER $12,000 / NON-MEMBER $14,500
Leave a lasting impression and put your brand and contact information on a Starbucks gift card that will be given to attendees at registration. This package includes the following benefits:

- Comprehensive Benefits Package
- One tabletop exhibit space at no additional charge.
- Starbucks gift cards will be co-branded with your logo and contact information and will be distributed to attendees at registration.
- Acknowledgement of your sponsorship from the stage at the beginning of the symposium.
- Invitation for two individuals to attend a private lunch for the AFCEA Intelligence Committee and symposium speakers on the first day.
- Company provided PowerPoint slide that will be included in a slide presentation that attendees see before symposium begins and during breaks.
- Full-page, four-color ad (you provide the artwork) in the program guide.
- Banner ad (that you provide) on the symposium website.
- Five complimentary symposium registrations (attendees must have Top Secret SI/TK/ NOFORN clearance access).
TOTE BAG
AFCEA CORPORATE MEMBER $9,000 / NON-MEMBER $11,000
Put your brand on the official symposium bag that attendees pick up at registration and carry throughout the symposium to hold materials and giveaways they collect along the way. See your brand in virtually the entire conference center and when attendees use it back home. This package includes the following benefits:
  • Comprehensive Benefits Package
  • Tote bags will include your logo and will be distributed to attendees at registration (Tote bags provided by AFCEA).
  • Invitation for one individual to attend a private lunch for the AFCEA Intelligence Committee and symposium speakers on the first day.
  • Full-page, four-color ad (you provide the artwork) in the program guide.
  • Four complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

WATER BOTTLE or COFFEE TUMBLER
AFCEA CORPORATE MEMBER $8,000 / NON-MEMBER $9,500
Be the exclusive water bottle or coffee tumbler sponsor at the Symposium by putting your logo in the hands of every attendee. The best part is your water bottle or coffee tumbler will continue to advertise your brand long after the symposium. This package includes the following benefits:
  • Comprehensive Benefits Package
  • Water bottles or Coffee Tumblers (high quality) will include your logo and will be distributed to attendees at registration. (Water bottles or Coffee Tumblers provided by AFCEA).
  • Full-page, four-color ad (you provide the artwork) in the program guide.
  • Four complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

NAME BADGE
AFCEA CORPORATE MEMBER $6,000 / NON-MEMBER $7,500
Brand every speaker, attendee and exhibitor name badge with your logo, along with the AFCEA logo, in full color. This package includes the following benefits:
  • Comprehensive Benefits Package
  • Every name badge will display your logo, along with the AFCEA logo, in full color. On the back of the badge you may list your company’s contact information.
  • Half-page, four-color ad (you provide the artwork) in the program guide.
  • Three complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

PROGRAM GUIDE
AFCEA CORPORATE MEMBER $6,000 / NON-MEMBER $7,500
The front cover of every attendee program guide branded with your logo. A GREAT way to stand out from the competition at the event! This package includes the following benefits:
  • Comprehensive Benefits Package
  • Your company logo on the cover of the Program Guide.
  • Full-page, four-color ad placed on the inside front cover (you provide the artwork) in the program guide.
  • Three complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).
**LANYARD**

**AFCEA CORPORATE MEMBER $6,000 / NON-MEMBER $7,500**

One of the most “visible” sponsorships available! Every attendee needs a badge – and every badge needs a lanyard! This package includes the following benefits:

- Comprehensive Benefits Package
- Lanyards printed with your company logo. (Lanyards provided by AFCEA).
- Half-page, four-color ad (you provide the artwork) in the program guide.
- Three complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

**LUNCH (two available)**

**AFCEA CORPORATE MEMBER $5,000 / NON-MEMBER $6,000**

Symposium attendees will gather for lunch each day in NGA’s cafeteria. This is your opportunity to sponsor each attendee’s lunch and showcase your company by creating an advertisement that will be printed on hundreds of placemats that will be used throughout the eating areas! This package includes the following benefits:

- Comprehensive Benefits Package
- Create special placemats with your company’s advertisement (you provide the artwork) used throughout the lunch eating areas customized for your company.
- Opportunity to provide corporate giveaways at lunch (giveaway item requires preapproval by AFCEA due to security restrictions).
- Half-page, four-color ad (you provide the artwork) in the program guide.
- Two complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

**BREAKFAST (two available)**

**AFCEA CORPORATE MEMBER $4,000 / NON-MEMBER $5,000**

A great way to spotlight your company – with food! Because most attendees arrive early, this opportunity affords great company exposure. This package includes the following benefits:

- Comprehensive Benefits Package
- Signage at the breakfast and napkins on the refreshment tables featuring your company logo.
- Half-page, four-color ad (you provide the artwork) in the program guide.
- Two complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

**REFRESHMENT BREAK (two available)**

**AFCEA CORPORATE MEMBER $4,000 / NON-MEMBER $5,000**

A great way to spotlight your company – with food! This opportunity provides great visibility because of the popularity of the breaks. This package includes the following benefits:

- Comprehensive Benefits Package
- Signage at the break and napkins on the refreshment tables featuring your company logo.
- Half-page, four-color ad (you provide the artwork) in the program guide.
- Two complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).
REGISTRATION PACKET

**AFCEA CORPORATE MEMBER $4,000 / NON-MEMBER $5,000**

Brand every speaker, attendee, and exhibitor registration packet with your advertisement. This package includes the following benefits:

- Comprehensive Benefits Package
- Design attendee & speaker registration packets; to include an advertisement or logo to be printed on the front of each packet (you provide the artwork).
- Half-page, four-color ad (you provide the artwork) in the program guide.
- Two complimentary symposium registrations (attendees must have Top Secret SI/TK/NOFORN clearance access).

**EMAIL BLAST “Sponsor Highlight” (two available)**

**AFCEA CORPORATE MEMBER $2,500 / NON-MEMBER $3,000**

Email blast, sent to over 15,000 potential attendees, is a great way to get your company name out there! This package includes the following benefits:

- Comprehensive Benefits Package
- **One** Email blast will include your company logo and 2-3 sentences about your company in the “Sponsor Highlight” section of one of our event promotional emails. Deadlines apply, based on marketing schedule.
- One complimentary symposium registration (attendee must have Top Secret SI/TK/NOFORN clearance access).

**ADVERTISING OPTIONS* (*must be a symposium patron or exhibitor to purchase)**

**PROGRAM GUIDE ADVERTISEMENT**

- Full Page Ad (4”w x 9”h) on the Back Cover of the Program Guide $1,500
- Full Page Ad (4”w x 9”h) in the Program Guide $1,000
- Half Page Ad (3.5”w x 4”h) in the Program Guide $700
- Quarter Page Ad (3.5”w x 2”h) in the Program Guide $500

Ad size upgrades are also available for patron packages that include an advertisement.

**WEB BANNER ADVERTISEMENT* $500 (ten available)**

- Banner Ad (that you provide) on the symposium website. Patron and Exhibitor banner ads will rotate on 10 second intervals.

**FLYER DISTRIBUTION* $500 (ten available)**

- Opportunity to provide one-page handout that will be displayed on literature racks in NGA’s atrium.
Interested in an opportunity you don’t see here? Let us customize a package for you!
To secure your patron support or for any questions, contact:

AFCEA Intelligence Event Management Team
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AFCEAexhibits@spargoinc.com