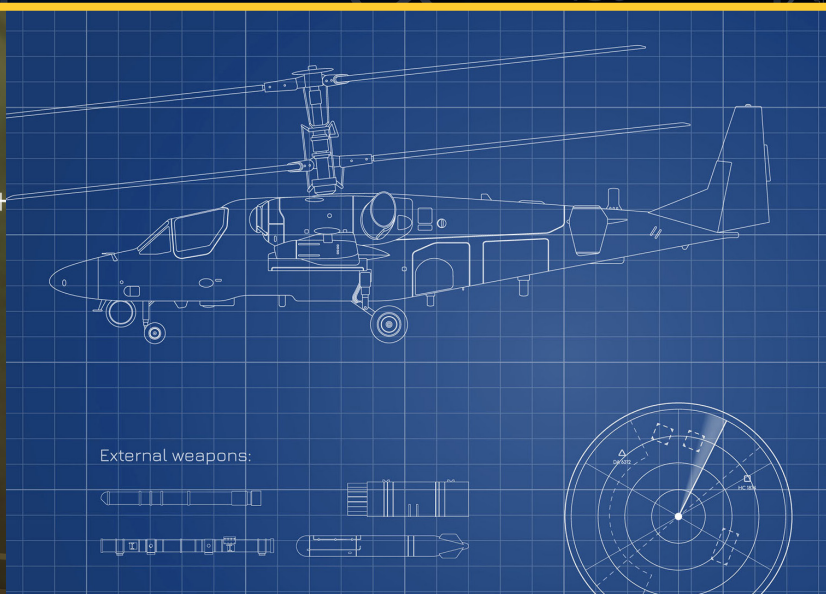


SIGNAL

2023 MEDIA PLANNER



We're more than a magazine — We're AFCEA.

SIGNAL

AFCEA INTERNATIONAL MEDIA

2023 MEDIA PLANNER

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FOLLOW US

- f** Facebook
/SIGNAL.Magazine
- in** LinkedIn/company/
afcea-international
- fl** flickr /signal-magazine
- tw** Twitter /signalmag
- yt** YouTube /afcea
- ig** Instagram /afcea

Contact advertising@afcea.org
for more information



MORE THAN A MAGAZINE



The Power of Advertising with AFCEA

For more than 75 years, the passion, ingenuity and collaborative efforts of AFCEA's members across the globe have helped militaries, governments, corporations and academia develop and provide technology, programs and solutions toward global security. As the association's official media outlet, *SIGNAL* Media delivers news, analysis and important perspectives on the most pressing topics, focusing on cyber, technology, intelligence and national security. *SIGNAL* Media is an award-winning print and digital publication providing daily go-to industry-leading and relevant coverage to keep decision makers in-the-know so they may continue to advance global security missions. *SIGNAL* Media readers are educated and engaged visionary professionals who want to keep abreast of important developments in their fields of expertise, and who turn to this highly regarded and well-circulated media source for breaking news to in-depth features.



Susan S. Lawrence

Lt. Gen. Susan S. Lawrence, USA (Ret.)
President and CEO
AFCEA International

Contact us to start the conversation today!



**DIRECTOR,
ADVERTISING
STRATEGIES**

AFCEA International

Wendy Young
703-631-6181
wyoung@afcea.org



**WESTERN &
MID-WESTERN U.S.,
NEW ENGLAND AND
NORTHEASTERN
TERRITORIES**

The R.W. Walker
Company, Inc.

Michael Walker
925-648-3101
mike@rwwcompany.com



**WASHINGTON AREA
(VA, MD, DC)**

The R.W. Walker
Company, Inc.

Thomas Greve
201-358-0751
thomas@rwwcompany.com



EUROPE

AFCEA International

Veronica Cirillo
+39 3924458294
vcirillo@afcea.org



Drive engagement and thought leadership with *SIGNAL*'s multimedia suite

Highlight your executives, thought leaders and content through our multimedia opportunities. Our team will work with you to develop a **targeted message** that will **reach a relevant audience** interested in your products and services. *SIGNAL*'s editorial and creative staff is available to assist with **guidance on content and topics** and put together a branding package for marketing your program.

Your *SIGNAL* Multimedia Team:

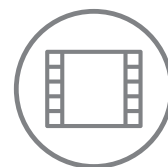


Wendy Young
Director,
Advertising Strategies



Claudia Perez
Coordinator, Marketing,
Advertising & Publications

Contact advertising@afcea.org for more information



Multimedia Opportunities

WEBINARS/ONLINE PANEL DISCUSSIONS

The *SIGNAL* Webinar Series is a vital component of AFCEA's mission to meet the critical information needs of government, military and industry decision makers active in the fields of C5ISR, cybersecurity, intelligence, research and development, electronics and homeland security.

COST: \$15,750

- One-hour live or pre-recorded broadcast focused on a relevant topic of your choice
- Options for presentation include: Slides/Virtual Discussion/Screen share
- Advertisement in *SIGNAL* Magazine
- A month-long series of customized email invitations sent to a targeted audience
- Promotion on *SIGNAL*'s website, social media and newsletters
- A senior *SIGNAL* staff member will moderate
- Complete list of leads of registrants who opt-in
- One year for on-demand viewing and additional lead generation

WEBINAR CHANNEL

Only available for webinar packages of 4 or more.

Host all your upcoming and on-demand webinars in one place. Gated behind a single registration, this opportunity provides you with a one-stop shop for your content.

- Branded registration page with auditorium that will house all webinars
- Webinar promotions on *SIGNAL*'s website, social media and newsletters with links to registration page
- Complete list of leads of registrants who opt-in
- Live for one year with an option to renew with additional webinar contract or stand alone
- Minimum 100 leads with pre- and post-webinar marketing

VIRTUAL EXECUTIVE INTERVIEW

A *SIGNAL* senior editor will interview an executive(s) or technology expert(s) within your company to highlight thought leadership, bringing visibility to your brand story.

COST: \$6,500

- 20-minute recorded video interview
- Copy of the video for your promotional use
- Featured on social media accounts to promote views
- Online article tied to the interview on the *SIGNAL* website and in the AFCEA Weekly Digest



Why Advertise With **SIGNAL**?

Our Audience!

Of Our Active Duty Military Audience:

50%

Are officer rank

33%

Are enlisted rank

Of Our Industry Audience:

34%

Are retired from the military or government and performing similar duties in the private sector

20%

Are CEO/president/vice president

Followers:

LinkedIn: Followers: **14,943**

Average Impressions: 288,000 | Clicks: 9,200

Facebook: Followers: **7,099**

Average Impressions: 173,000 | Clicks: 1,400

Twitter: Followers: **9,540**

Average Engagements: 3,200 per post | Clicks: 31,130

Instagram: Followers: **1,249**

**Average Impressions & Clicks Based on One Year*

Contact advertising@afcea.org for more information

The **SIGNAL** Audience Is...

EDUCATED & INFORMED

The **SIGNAL** Audience are engaged, visionary professionals who want to keep abreast of important developments in their fields.

91%

Hold a bachelor's degree

60%

Hold advanced degrees

LOYAL & ACTIVE

Our audience is highly engaged and believes **SIGNAL** Magazine offers unique content. Professionals read **SIGNAL** Magazine on a regular basis, refer to the content as a good source of thought leadership not found elsewhere and consider it relevant to their work.

90%

"Informative"

87%

"Is current with new technology and approaches"

86%

"Easy to read"

80%

"Good source for cyber news"

Purchasing Behavior

Nearly **two-thirds** of the **SIGNAL** Audience is engaged in the buying process, and more than half took one of the following buying actions as a result of an advertisement they saw in **SIGNAL**:

- Purchased/ordered/recommended a product
- Visited an advertiser's website
- Passed along or discussed advertisement with coworkers

Here are the types of products/services our audience is evaluating and purchasing:

INFORMATION SYSTEMS

- Cloud-based services/infrastructure 32%
- Software development tools 24%
- Network management and control 21%
- Teleconferencing services/systems 21%
- Big data collection/analytics/services 20%
- Wireless products/services 20%
- Architecture/network design services/integration services 20%
- Virtualization 20%
- Artificial intelligence 20%

SECURITY

- Cybersecurity 35%
- Cloud services security 28%
- Cryptographic software/hardware 24%
- Security assessment/management 22%
- Network management 21%

RELATED PRODUCTS/SERVICES

- Training/education/certification 32%
- Systems integration/architecture 20%

Additional products and resources readers are looking to purchase are:

- | | |
|--|-------------------------------------|
| • Mobile networking | • InfoSec/IA software suites |
| • Cables/fibers/connectors/electronic circuits | • Disaster recovery |
| • Risk assessment/management | • Engineering and technical support |
| • Engineering and integration | • Operations and maintenance |
| • Mobile device security | • Recruiting/placement services |
| | • Cases/cabinets |
| | • Consoles/desks/chairs |

Statistics from **SIGNAL**'s 2020 Readex Reader survey of members and subscribers.

Contact advertising@afcea.org for more information

Print Advertising: *SIGNAL* Magazine

28,062 Circulation

SIGNAL Magazine, which reaches AFCEA's members and subscribers monthly, is distributed at annual AFCEA International events, in addition to the monthly events of AFCEA's 140 chapters worldwide.



Advertising Rates (4 Color)	1x	3x	6x	12x
Spread	\$17,800	\$17,150	\$16,650	\$15,750
Full-page	9,350	9,000	8,750	8,250
2/3 page	7,700	7,450	7,200	6,900
1/2 page	6,500	6,350	6,150	5,900
1/3 page	5,100	5,000	4,850	4,650
1/4 page	4,350	4,250	4,150	4,000
1/6 page	3,700	3,650	3,550	3,450
Cover	1x	3x	6x	12x
Cover 4	\$11,050	\$10,700	\$10,300	\$9,750
Covers 2 & 3	10,300	10,000	9,650	9,150

SMALL BUSINESS PACKAGE

This three-insertion package is available only to companies with 50 or fewer employees: three advertisements, one price, reach the entire *SIGNAL* Magazine readership. Your account executive can assist you with selecting the appropriate issues to deliver your message.

Rates	Color
Full-page	\$ 5,600 per ad
1/2 page	3,900 per ad
1/3 page	3,050 per ad
1/4 page	2,600 per ad
1/6 page	2,200 per ad

SPECIAL INTEREST EDITORIAL

COST: \$15,750

This distinctive editorial program provides companies with high-quality feature articles written on the topic of their choosing by *SIGNAL*'s professional writing group. A highly visible way to demonstrate corporate expertise in defining and solving problems to an audience that is receptive to new ideas, unique solutions and advancing technology. What's included:

- A two-page article, published in a targeted monthly issue of *SIGNAL*
- A professional magazine writer to interview your experts, research and write the article
- Custom design and rounds of editing
- 50 magazine copies of the issue in which it appears
- Your company listed in the index of advertisers
- Promoted in Resource Library for lead generation

Contact advertising@afcea.org for more information



SIGNAL'S
QUARTERLY
SPECIAL
SECTION

2023 Editorial Calendar

SIGNAL MAGAZINE

JANUARY

Cyber's Human Element

Humans remain a major vulnerability in the cyber realm due to a lack of education and training and a continuing workforce shortage, especially in federal departments and agencies.

Space: 12/01 | Materials: 12/08

APRIL

Climate Change Threats

The United States is investing in climate change solutions, including resilient energy, humanitarian assistance and disaster relief, hybrid tactical vehicles and aircraft capable of flying longer distances while using less fuels.

Space: 03/01 | Materials: 03/09

JULY

Valley of Death

Many promising technologies fall victim to the so-called "Valley of Death" and are never adopted for operational use. It's important to highlight technologies ready to transition from the lab and to explore solutions for bridging the gap from development to production.

Space: 05/29 | Materials: 06/01

OCTOBER

Critical Infrastructure Global

Nations need to secure critical infrastructure as a part of the homeland security mission.

Spooky Science

"Spooky" science applies to quantum physics, nanobots, cyborg insects, cloaking devices and other futuristic technologies.

Space: 09/01 | Materials: 09/07

FEBRUARY

WEST 2023 International Maritime Ops

Success in the maritime domain increasingly depends on cooperation and information sharing among allies and partners.

Space: 01/01 | Materials: 01/05

MAY

TechNet Cyber International Cyber Ops

Cooperation among allies and partner nations is critical to mission success in the cyber domain.

Space: 04/01 | Materials: 04/06

AUGUST

TechNet Augusta Land Warfare

Land forces preparing to confront peer or near-peer adversaries rely on modernized networks systems and command and control technologies.

Space: 07/01 | Materials: 07/06

NOVEMBER

Indo-Pacific Regional Threats

The Indo-Pacific region faces mounting challenges, including Chinese, Russian, North Korean aggression, violent extremists, natural disasters, rapid population growth, drug and human trafficking and pandemics.

Space: 10/01 | Materials: 10/05

MARCH

Sky Highway

With air taxis, cargo drones, quadcopters, air ambulances and more set to take to the skies as part of the \$9 billion urban air mobility sector, a slew of digital platforms, mapping, artificial intelligence and communications technologies are needed to support this new transportation industry.

Space: 02/01 | Materials: 02/02

JUNE

All-Domain C2

Because of the pace and complexity of modern warfare, JADC2, which uses automation, artificial intelligence, predictive analytics, and machine learning to aid decision making, is a warfighting necessity.

Space: 05/01 | Materials: 05/04

SEPTEMBER

Intel Open-Source Solutions

Social media and or information sources—either trustworthy or not—offer opportunities and challenges for national security and defense.

Space: 08/01 | Materials: 08/03

DECEMBER

The Whole Warrior

Warfighters and first responders facing mental and physical health issues could benefit from new and emerging technologies, such as mobile apps, wearable sensors and cloud-based artificial intelligence.

Space: 10/30 | Materials: 11/02



SIGNAL MAGAZINE



NEWSLETTER



ONLINE

The Cyber Edge

Edged with disruption and grounded in cutting-edge news, The Cyber Edge is *SIGNAL* Magazine's home for the expanding world of cyber technologies.

THE CYBER EDGE ONLINE

Small Rectangle Banner (ROS)	300 x 100 pixels	\$1,250
Medium Rectangle Banner (ROS)	300 x 250 pixels	\$1,500

THE CYBER EDGE IN SIGNAL MAGAZINE SPONSORSHIP

COST PER ISSUE: \$8,900

- Corporate logo on the introduction page
- Full-page advertisement within The Cyber Edge editorial in print and the digital issue
- One white paper posted in the *SIGNAL* Resource Library for lead generation
- Leads from The Cyber Edge downloads in the *SIGNAL* Resource Library
- The Cyber Edge print section is published January, April, July and October

THE CYBER EDGE NEWSLETTER

COST PER MONTH: \$4,200

- Sponsored Thought Leadership (75 words) within the body of the newsletter with link
- Stock image 300 x 150 pixels
- Top and Bottom Banner leaderboard 560 x 60 pixels

* Limited to one sponsor per month

THE CYBER EDGE VIDEO SPONSORSHIP

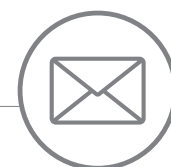
COST PER MONTH: \$2,500

- Your company's video appears on The Cyber Edge homepage for one month (Please include video title and caption.)
- Video is uploaded to *SIGNAL* Resource library for lead generation
- Included in the Resource Library newsletter

* Limited to one sponsor per month

THE CYBER EDGE PRODUCTS CAN BE BUNDLED FOR SIGNIFICANT SAVINGS

Contact advertising@afcea.org for more information



Email Marketing

SIGNAL Media produces a variety of newsletters that offer branding, product highlight and thought leadership opportunities. Reach members and subscribers directly in their inbox with our weekly and monthly newsletters.

SIGNAL CONNECTIONS

SIGNAL Connections, sent mid-month to all magazine subscribers, highlights editorial content from the most current issue of *SIGNAL*, online news stories, as well as AFCEA event coverage, chapter news and activities.

***SIGNAL* Connections Advertising Rates per Month**

Top & Lower Banner	560 x 60 pixels	\$3,150
Skyscraper	160 x 600 pixels	\$2,100
Square Banner	160 x 160 pixels	\$1,550
Sponsored Thought Leadership	50 words	\$4,700

AFCEA WEEKLY DIGEST

The AFCEA Weekly Digest newsletter is sent to all AFCEA members every Friday. It includes information about upcoming events as well as special offers, scholarship and award opportunities, and resources of particular interest to the AFCEA community.

AFCEA Weekly Digest Advertising Rates per Month

Top & Lower Banner	560 x 60 pixels	\$5,250
Skyscraper	160 x 600 pixels	\$4,200
Square Banner	160 x 160 pixels	\$3,150
Sponsored Thought Leadership	75 words	\$6,300

SIGNAL SHOW DAILY

Event recap sent to all registered attendees of AFCEA conferences after each day of the event. Sponsors get logo and banner recognition, and can include a different piece of their own content each day of the distribution. The Show Daily is a powerful way to expand your event visibility, promote your booth presence and share your expertise.

SOLE SPONSORSHIP: \$6,300

- 180 x 120 pixels jpg logo placement with thought leadership paragraph (120 words) on email sent the morning after each day of event as well as on the event coverage website. Please provide different copy for each day
- A listing on the sponsorships page of the event website
- 970 x 90 pixels banner on the show coverage page. High-resolution horizontal image for which *SIGNAL* Media has the rights to reproduce online
- 300 x 250 pixels banner on the event archive page

Contact advertising@afcea.org for more information



Online Opportunities

The *SIGNAL* and AFCEA website carry out AFCEA's mission to connect people, ideas and solutions globally.

SIGNAL ONLINE (afcea.org/signal-media)

The *SIGNAL* website features breaking news and exclusive articles as well as magazine content. It is the entry point for access to all *SIGNAL* Media products. News channels include Cyber, Defense Operations, Acquisition & Contracting, Homeland Security, Intelligence and Technology.

SIGNAL Online Advertising Rates per Month

Small Rectangle banner (ROS)	300 x 100 pixels	\$1,250
Medium Rectangle banner (ROS)	300 x 250 pixels	\$1,550
Launch Pop-up banner (homepage only)	550 x 480 pixels	\$2,100
Leaderboard (ROS)	728 x 90 pixels	\$2,500
Billboard (ROS)	970 x 250 pixels	\$3,000

AFCEA WEBSITE (www.afcea.org)

The AFCEA website provides information technology, intelligence and global security professionals access to the wealth of knowledge the association offers. From international events to membership and chapter initiatives, visitors have details about AFCEA at their fingertips.

AFCEA Website Advertising Rates per Month

Medium Rectangle banner (ROS)	300 x 250 pixels	\$2,350
Leaderboard (ROS)	728 x 90 pixels	\$2,500

PREMIUM OPTIONS

Availability of premium options is limited, so early space reservation is highly recommended.

Ad appears ROS on three sites: AFCEA, SIGNAL and The Cyber Edge

Medium Rectangle (ROS)	300 x 250 pixels	\$4,600
------------------------	------------------	---------

Ad bar take over. Three ads in a row (ROS)

SIGNAL or AFCEA:	Medium Rectangle three ads in a row	300 x 250 pixels	\$3,100
AFCEA Site:	Small Rectangle three ads in a row	300 x 100 pixels	\$2,500

RESOURCE LIBRARY

Highlight thought leadership in your organization and gain qualified leads. Distribute your white papers, EBooks, case studies, event videos, webcasts, analytical content and more.

COST: \$1,500

- Automated weekly lead reports
- Submit up to three thought leadership content of any type
- Receive 25 qualified leads until met
- Featured in monthly Resource Library newsletter

SPONSORED CONTENT

Thought leadership content regarding news features, analysis or opinion on the *SIGNAL* website.

COST: \$1,800

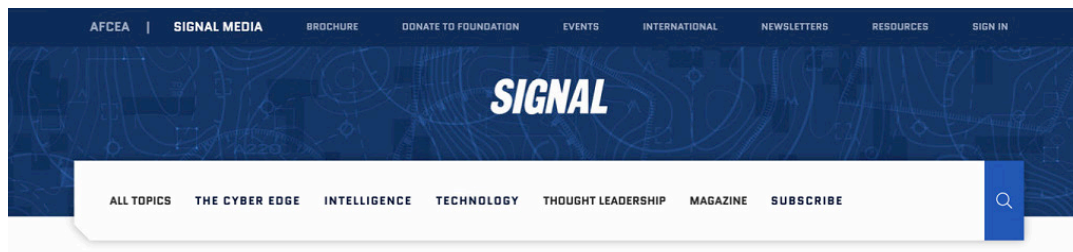
- 400 to 600 words of content, not promotional in nature
- Provide stock image, no words, 600 x 450 pixels, 72 dpi
- Appears on *SIGNAL* homepage for one month

Contact advertising@afcea.org for more information

Website Ad Sizes

13

Ad sizes on the *SIGNAL* and AFCEA websites.



970 x 250 pixels

728 x 90 pixels

550 x 480 pixels

300 x 250 pixels

300 x 100 pixels

Newsletter Ad Sizes



550 x 60 pixels

160 x 160 pixels

160 x 600 pixels

VOLUME 19, NO. 11
Army Aims to Fully Push I
Communications systems m

Shields Up: Improving Nat
CISA's effort offers a greater
malicious cyber and critical i

NSF Bare Metal Testbed B
The new testbed grows and

Better Intelligence and So
Command

Al-Shabab has links to al-Qaida and seeks to expand its
footprint in East Africa, beyond its base in Somalia.

The Army Harnesses Software Acquisition Pathways
In fielding new solutions, the service is seeing initial success
with a specific software acquisition effort.

President's Commentary
Salute to the Architects of the Army's Future
In her August President's Commentary, Lt. Gen. Susan S.
Lawrence, USA (Ret.), honors those who play a role in shaping
and building the Army's future. "We don't know yet what the
Army of 2030 will look like. But I'm confident it will be a vastly
superior force capable of defeating any adversary." Read
more...

Will we see you at TechNet Augusta?

The Award-Winning SIGNAL Kids Magazine
This magazine is perfect for children ages 8-12, our next
generation of STEM professionals. The August issue includes
interactive puzzles, must-know cybersecurity information and
interviews with some of the industry's finest (kids). General
Lawrence.

Print Advertising Specifications

2023 SIGNAL Magazine Specifications

ADVERTISING DIMENSIONS

Ad Sizes	Width	Depth	Printing Specifications
2-page spread*	16.75"	10.875"	Trim Size: 8.375" x 10.875"
Full-page*	8.375"	10.875"	Minimal bleed size (full-page): 8.625" x 11.125"
2/3 page	4.5625"	10"	Minimal bleed size (2-page spread): 17" x 11.125"
1/2 page island	4.5625"	7.5"	Printing: Web offset
1/2 page vertical	3.3125"	10"	Binding: Saddle Stitch
1/2 page horizontal	7"	5"	Set the crop marks to trim size Leave .125" padding
1/3 page vertical	2.1875"	10"	
1/3 page square	4.5625"	5"	
1/4 page	3.3125"	5"	
1/6 page vertical	2.1875"	5"	
1/6 page horizontal	4.5625"	2.1875"	
*Full page live area	7.875"	10.375"	

DIGITAL FILES

SUBMISSION INSTRUCTIONS:

Please contact advertising@afcea.org.

FILE FORMAT

The preferred file format is high resolution PDF. Adobe Distiller Job Options are available upon request if using this program to convert files. Other acceptable files are EPS, TIFF, AI and PSD. All text in EPS and AI files must be converted to paths and embedded images must be CMYK or grayscale. All TIFF and PSD files must be high resolution (300 dpi) CMYK or grayscale files.

COLOR & TRANSPARENCY

The color mode must be CMYK or Grayscale. Pantone, RGB, index and Lab colors will be converted to CMYK. Spot colors will be converted. PMS and fifth colors not processed. Image resolution should be 300 dpi. File errors occur when ads are not created to size, use non-Adobe non-embedded fonts and use non-CMYK color. Files should not contain ICC profiles or OPI information. Transparencies should be flattened.

AD DEADLINES

2023 Calendar Year	Print Ads	Online Banners
January Issue	December 8, 2022	December 20, 2022
February Issue	January 5, 2023	January 27, 2023
March Issue	February 2, 2023	February 24, 2023
April Issue	March 9, 2023	March 28, 2023
May Issue	April 6, 2023	April 28, 2023
June Issue	May 4, 2023	May 26, 2023
July Issue	June 1, 2023	June 26, 2023
August Issue	July 6, 2023	July 28, 2023
September Issue	August 3, 2023	August 25, 2023
October Issue	September 7, 2023	September 27, 2023
November Issue	October 5, 2023	October 27, 2023
December Issue	November 2, 2023	November 28, 2023

*Special Interest Editorial
deadlines differ*

Contact advertising@afcea.org for more information

CANCELLATIONS

All cancellations must be in writing and received by space deadline. No cancellations can be accepted after space deadline for all *SIGNAL* Media platforms. Contracts for covers are noncancelable for period contracted.

EXTRAS

Free: Booth Pubsets for trade shows provided upon request. No additional charge for bleed. Inserts, labels, stickers: Supplied inserts accepted.

UNPAID BALANCE

No advertiser with any unpaid balance will be eligible to reserve new advertising of any type. All past invoices must be paid in full before new advertising contracts will be executed.

DUAL RESPONSIBILITY

Billing directed to the advertising agency at the net rate is approved on condition that the advertiser accepts dual responsibility for payment if its agency does not remit within 90 days. Should the advertiser prefer direct billing, this billing will be at the net rate on space placed and serviced by an agency, and the advertiser is responsible for remitting 15% earned commission to its agency.

TERMS & CONDITIONS

- 1 Advertisers and advertising agencies assume liability for all content matter of advertisements in *SIGNAL* Media products and also assume responsibility for any claims arising therefrom made against the publisher.
- 2 Insertion orders shall clearly state the following for each insertion: name of *SIGNAL* Media product, name of advertiser, date of insertion, advertisement details, gross rate of advertisement per insertion and billing address.
- 3 Failure to make the insertion order correspond in price with the rate schedule is regarded as a clerical error, and *SIGNAL* Media will issue billing at the correct rate based on current rate schedule.
- 4 No conditions, printed or otherwise, appearing on the insertion order, billing instruction or copy instruction that conflict with *SIGNAL* Media's stated policies will be binding.
- 5 A contract year, or 12-month period, starts from the date of the first insertion. Twelve-month periods do not overlap.
- 6 Failure to meet frequency within a contract year will result in shortrate billing.
- 7 Cancellation of insertion orders forfeits the right to position protection.
- 8 All advertisement material is subject to the publisher's approval. The publisher reserves the right to reject advertising not in keeping with AFCEA's and *SIGNAL* Media's brand image. Advertising material is not to be construed as official or reflecting the views of AFCEA International..
- 9 *SIGNAL* Media's liability for any order will not exceed the charge for the advertisement in question.
- 10 *SIGNAL* Media is not liable for delays in delivery and/or nondelivery in the event of Act of God, action by any government or quasigovernmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner.
- 11 Deliverables must be received by their due date, unless approved by *SIGNAL* Media.
- 12 Requests for specific positions in print are given consideration but are not guaranteed.
- 13 All print cancellations must be in writing and received by space deadline. No cancellations can be accepted after space deadline. Contracts for covers are noncancelable for period contracted.
- 14 The index to advertisers in *SIGNAL* Magazine is printed as a complimentary service to our advertisers. While care is taken to ensure the accuracy of the listings, publisher does not assume responsibility for omissions or errors.
- 15 *SIGNAL* Media reserves the right to hold advertiser and/or its advertising agency jointly and separately liable for such monies as are due and payable to the *SIGNAL* Media.
- 16 Prepaid accounts are non-refundable.
- 17 This Agreement shall be governed by the laws of the Commonwealth of Virginia without regard to choice of law rules. To the extent permissible under law, both parties acknowledge the jurisdiction of the courts of Virginia and consent to venue in Virginia for the adjudication of any disputes arising under this Agreement..

Contact advertising@afcea.org for more information

SIGNAL

AFCEA INTERNATIONAL MEDIA

SIGNAL ADVERTISING HEADQUARTERS

4114 Legato Road, Suite 1000, Fairfax, VA 22033
703-631-6181 | wyoung@afcea.org

Send ad material to
advertising@afcea.org

SIGNAL Homepage
afcea.org/signal-media



We're more than a magazine — We're AFCEA.