Advertising bundles help you reach the SIGNAL reader at every touch point to maximize your exposure and increase return on investment. Create a campaign that is unique and specific to meeting your desired results.

**Thought Leadership Package**
- One Special Interest Editorial
- One 1/2 page ad in SIGNAL Magazine
- Two Resource Library white papers, with lead generation
- One thought leadership article published on SIGNAL Online
- One sponsored content in AFCEA Weekly Digest

VALUE $33,350  -  COST $26,680

**Targeted Message Package**
- One Special Interest Editorial
- One Executive Video
- Three full-page ads in SIGNAL Magazine
- Three medium rectangle banners (300x100) on SIGNAL Online
- Two Resource Library white papers, with lead generation

VALUE $56,000  -  COST $44,800

**Custom Package 1**
(pick 3 options)
- Three full-page ads or six half-page ads in SIGNAL Magazine
- Two Resource Library white papers, with lead generation
- Three website leaderboards (970x90) on SIGNAL Online
- Three website launch banners (550x480) on SIGNAL Online
- Three newsletter banners in SIGNAL Connections
  *Banner prices vary according to size and availability*
- Two sponsored contents in AFCEA Weekly Digest
- Two thought leadership articles published on SIGNAL Online

**Custom Package 2**
(pick 5 options above)

20% DISCOUNT OFF TOTAL PACKAGE VALUE

Cost dependent on options selected. Contact us for details!

**Digital Package**
- Six medium rectangle banners (300x100) on SIGNAL Online
- Six logo banners (160x160) in SIGNAL Connections
- Two thought leadership articles published on SIGNAL Online
- One Resource Library white paper, with lead generation
- Two sponsored contents in AFCEA Weekly Digest

VALUE $34,500  -  COST $27,600

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