

Small Business Opportunities

**AFCEA recognizes and supports small businesses.
Explore offerings of our Small Business Packages.**

Special price offering to small business corporate members with 50 or fewer employees.
Refer to *SIGNAL* Media Editorial Calendar for print deadlines.

Special Price Offering to Small Business

SMALL BUSINESS PRINT PRICING

Rates	Cost
Full-page	5,600 per ad
1/2 page	3,900 per ad
1/3 page	3,050 per ad
1/4 page	2,600 per ad
1/6 page	2,200 per ad



SPECIAL INTEREST EDITORIAL—SMALL BUSINESS

This distinctive editorial program gives companies high-quality feature articles written on a topic their choosing by *SIGNAL*'s professional writing group. A highly visible way to demonstrate corporate expertise in defining and solving problems to an audience that is receptive to innovative ideas, unique solutions and advancing technology.

COST: \$5,000

- A one-page article, published in a targeted monthly issue
- A professional magazine writer to interview your experts, research and write the article
- Custom design and rounds of editing
- 25 magazine copies of the *SIGNAL* issue in which it appears
- Your business listed in the index of advertisers
- Promoted in Resource Library for lead generation

SMALL BUSINESS SPOTLIGHT

Is your business new to the industry, or would you like to spotlight your new product, progress or concept? A package of two consecutive months of a print ad in *SIGNAL* Magazine will feature your business logo (first month) and your business logo and spotlight (second month).

COST: \$2,000

- First month: A 1/4 page ad featuring your company logo under our "Small Business Spotlight" header
- Second month: A 1/2 page ad featuring your company logo and 75-word write-up under our "Small Business Spotlight" header
- Mention of "Small Business Spotlight" in one Weekly Digest Newsletter

*Availability and print deadline restrictions may apply. *SIGNAL* Magazine cannot guarantee specific months.

AFCEA offers small business partnering sponsorships at each of the flagship events.
Levels vary and availability may be limited. Please email events@afcea.org for more details.