

TECHNET EMERGENCE

March 11-12, 2024 • Hyatt Regency, Reston, Virginia



Exhibit and Sponsorship Opportunities Now Open

This event connects the Department of Defense (DoD) and civilian agencies with the tech sector, including the start-up ecosystem. Together, they will explore in-depth four emerging and four “horizon” science and technology focus areas essential to shaping the future of national security. This debut event brings together experts who provide mission-critical guidance to decision-makers, allowing them to cut through the hype to build and deploy clear strategies utilizing emerging technology shortly after—or sometimes even before—it is brought to market. Join MITRE, the National Science Foundation (NSF) the Department of Defense (DoD) and many others who have all committed to exhibiting or sponsoring, and seize the opportunity to be a founding supporting partner and increase your visibility across these sectors.

Emerging Technologies (1-3 years)

- Supply chain
- Data integrity
- Cybersecurity of IoT
- Quantum computing

Horizon Technologies (3-8 years)

- Biotechnology and bioeconomy
- The future of telecom
- Artificial intelligence
- Semiconductors and microelectronics

Who Should Exhibit and Sponsor?

A limited number of tabletop exhibits will provide maximum engagement. Startups, early-stage companies and more advanced tech demos by established companies will be included. Select companies will be invited to pitch their solutions to venture capital and program executive professionals.

Recent developments in all 8 areas have broad and deep implications for government, military, academia and industry. Meanwhile, nation-states, corporate interests and other groups view these emerging technologies as competitive advantages or means to be used in information warfare, cyberattacks or for other nefarious purposes. This is your

opportunity to connect directly with key leaders representing all eight focus areas before, during and after keynotes and panel presentations. Be a part of charting a course for the future in terms of investments **in** and capabilities **of** cutting-edge technologies.

Technology companies in either the commercial or government contracting space, academic institutions, or government agencies working in any of the 8 focus areas will gain a competitive advantage by showcasing their solutions at this event.

Don't Wait Until They're Sold Out—Secure Your Tabletop Now!

EXHIBITS:

www.afcea.org/events/technet-emergence/exhibits

or Ben Smith at bsmith@afcea.org or (703) 631-6126 or snap:



SPONSORSHIPS:

afcea.org/events/technet-emergence/sponsorship-opportunities

or Gina McGovern at gmcgovern@afcea.org or (703) 631-6236 or snap:



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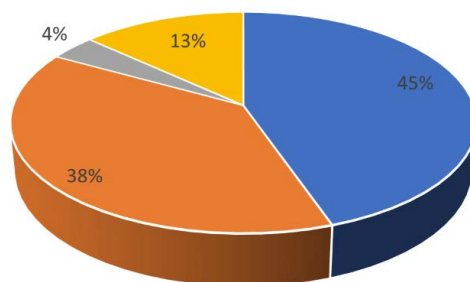
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Who Will Attend

TechNet Emergence will attract consumers and deployers of emerging technologies from all armed services and numerous federal civilian agencies, academia, the intelligence community and industry. Additionally, exhibitors and sponsors can expect their content and solutions to be highly visible to:

- Government research and development leaders from national labs, military research labs, federally funded research and development Centers (FFRDCs) and numerous government agencies
- Federal policymakers from both the executive and legislative branches
- Commercial practitioners and technology developers
- Leading academic researchers and institutions
- Representatives from the private investment, venture capital and private equity communities
- Organizations that influence policy such as think tanks, foundations and policy centers



ATTENDEE CATEGORIES

- Industry
- Government/Military
- Small Business
- Academia

Category distribution is based on similar conference attendance



Given the accelerating pace of technology development, the Department of Defense must continue to partner with the private sector to enhance our asymmetric advantages. Events such as TechNet Emergence provide critical venues for the private and public sector to share perspectives on the threats, opportunities, and implications of these emerging technologies.

—The Hon. Heidi Shyu, Under Secretary of Defense for Research and Engineering

Laser Focused Content and Networking

The event structure allows each key topic area to have its own extensive session track combined with focused networking. Monday, March 11 will be devoted to supply chain and biotechnology and bioeconomy in the morning, and data integrity and the future of telecommunications in the afternoon. Tuesday, March 12 will feature the same deep dives into the cybersecurity of IoT and AI in the morning and quantum computing and semiconductors and other microelectronics in the afternoon.

MORE INFORMATION AT

afcea.org/events/technet-emergence
or snap:

