

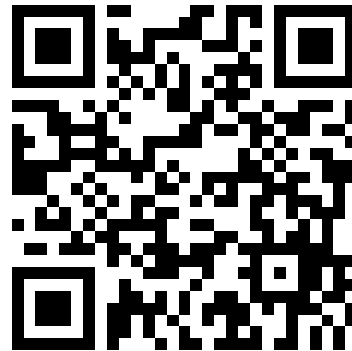
**Emerging**

# TECHNET EMERGENCE



March 11-12, 2024 • Hyatt Regency, Reston, Virginia

**March 11, 2024**  
**Reston, Virginia**



<https://event.afcea.org/TNE24JOIN>

## Data Quality

# Meet your Panel

## Moderator



**Roger Hockenberry**

*Former CTO, Central Intelligence Agency  
CEO, Cognitio  
AFCEA Technology Committee*



**Brian Hack**

*Former D/CIO  
Central Intelligence Agency, Ret  
Founder/Principal  
Digital Hack Consulting LLC*



**Pat Arvidson**

*Former Technical Director National  
Security Agency  
Chief Strategist/Evangelist  
Interpres Security*



**Marie Falkowski**

**(Invited)**  
*Deputy IC Chief Data Officer  
Office of the Director of National  
Intelligence*

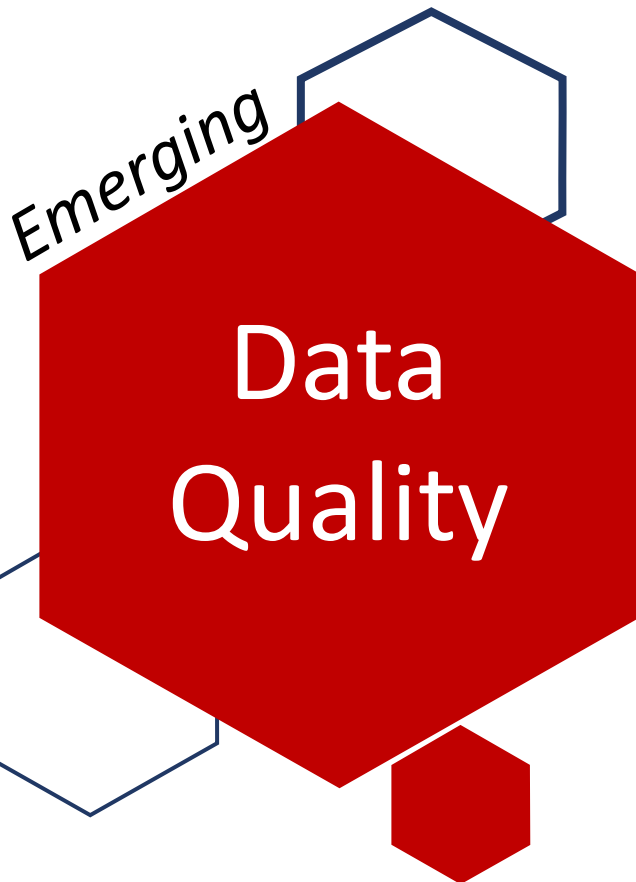


## Today's Mission

How do agencies approach missing, changed, false data and how can they better find, or reveal deep fakes, influence campaigns and bots while still ensuring mission/business success.

## Our Flight Plan

- ✓ Introductions
- Challenges & how to overcome
- Near-term actions
- Wrap up



**Focus:**

How can we improve data quality for National Security

**Key Questions:**

- Key Threats in the Digital Landscape?
- Potential consequences around data quality?
- Is there a culture of 'data quality?'
- How do the 'V's" of Data come into play?



# Thank you

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**Roger Hockenberry**

Emerging

Horizon

Special



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