Emerging

TECHNET EMERGENCE

AFCEA

March 11-12, 2024 • Hyatt Regency, Reston, Virginia

March 11, 2024
Reston, Virginia

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Data Quality

Emerging Data Quality

Meet your Panel

Moderator

Roger Hockenberry

Former CTO, Central Intelligence Agency

CEO, Cognitio

AFCEA Technology Committee

Brian Hack

Former D/CIO

Central Intelligence Agency, Ret

Founder/Principal

Digital Hack Consulting LLC

Pat Arvidson

Former Technical Director National Security Agency

Chief Strategist/Evangelist

Interpres Security

Marie Falkowski

(Invited)

Deputy IC Chief Data Officer

Office of the Director of National Intelligence

Today's Mission

How do agencies approach missing, changed, false data and how can they better find, or reveal deep fakes, influence campaigns and bots while still ensuring mission/business success.

Our Flight Plan

✓Introductions

- Challenges & how to overcome
- Near-term actions
- Wrap up

Data Quality

Track 1: Emerging

Focus:

How can we improve data quality for National Security

Key Questions:

- Key Threats in the Digital Landscape?
- Potential consequences around data quality?
- Is there a culture of 'data quality?'
- How do the 'V's" of Data come into play?

Panelists: Roger Hockenberry, Brian Hack, Marie Falkowski

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Thank you

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Emerging

Horizon

Special

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