
AFCEA
SIGNAL
2027 Media Planner

SIGNAL

AFCEA INTERNATIONAL MEDIA

2027 Media Planner

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Contact **advertising@afcea.org** for more information



MORE

THAN A MAGAZINE



The Power of Advertising With AFCEA

In today's environment of rapid technological change and global complexity, AFCEA International and *SIGNAL* Media stand apart as the trusted source of insight for industry, government and military decision makers working toward global security. For 80 years, AFCEA has leveraged the strength and credibility of the *SIGNAL* Media brand to educate and engage its international audience on critical issues shaping cyber, technology, intelligence and global security. Featuring the most sought-after thought leaders and subject matter experts, *SIGNAL* Media highlights perspectives that inform innovation and influence purchasing decisions. From its award-winning print and digital publication to newsletters, webinars, online content, executive videos and more, *SIGNAL* Media provides timely, relevant coverage in a diverse range of platforms and formats. Our continuously evolving portfolio of media products helps industry better understand government needs, engage with key stakeholders and position their products and services as solutions to the nation's most critical mission challenges.



Lt. Gen. Bruce T. Crawford, USA (Ret.)
President and CEO
AFCEA International

Meet Our Team

Contact us to start the conversation today!



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Why Federal Marketers Invest with AFCEA

30,000 Individual Members | 1,700 Corporate Members | 140 Chapters Worldwide

AFCEA's media products are powered by one of the most engaged audiences in the federal technology market.

Built on the foundation of our highly active membership, AFCEA's reach extends far beyond to the thousands of military, government, industry and academic professionals who participate in our conferences, educational programs, chapters and activities worldwide.

Those interactions continually strengthen and refresh our audience data, powering year-round marketing opportunities across email, webinars, digital media, print, newsletters and thought leadership programs.

Our database doesn't stand still. It grows and evolves with the market.

Events Build the Audience. *SIGNAL* Media Activates It.

AFCEA's flagship events aren't separate from our media audience—they help create it.

WEST 2026:

10,456 verified participants • **41%** military/government • **510** exhibitors • **51,510** leads generated

TechNet Cyber 2026:

4,736 verified participants • **280** exhibiting organizations • **150+** speakers, panelists and moderators • **29,400** leads generated

TechNet Augusta 2026:

6,390 registered attendees • **303** exhibiting companies • **16,596** leads generated • **45%** military/government

TechNet Indo-Pacific 2026:

5,412 registered attendees • **324** exhibiting companies • **37%** military/government

Audience Profiles

The *SIGNAL* Audience Is...

EDUCATED & INFORMED

The *SIGNAL* audience is engaged, visionary professionals who want to keep abreast of important developments in their fields.

91% *Hold a bachelor's degree*

60% *Hold advanced degrees*

LOYAL & ACTIVE

Our audience is highly engaged and believes *SIGNAL* Magazine offers unique content. Professionals read *SIGNAL* Magazine on a regular basis, refer to the content as a good source of thought leadership not found elsewhere and consider it relevant to their work.

90% *"Informative"*

87% *"Is current with new technology and approaches"*

86% *"Easy to read"*

80% *"Good source for cyber news"*

Why Advertise With *SIGNAL*?

OUR AUDIENCE!

Of Our Active-Duty Military Audience:

50% *Are officer rank*

33% *Are enlisted rank*

Of Our Industry Audience:

34% *Are retired from the military or government and performing similar duties in the private sector*

20% *Are CEO/president/ vice president*

Followers:*

- LinkedIn: **35,000**
- Facebook: **7,700**
- X: **10,200**
- Instagram: **2,550**

*Numbers current as of September 2026

Purchasing Behavior

Nearly two-thirds of the *SIGNAL* audience is engaged in the buying process, and more than half took one of the following buying actions as a result of an advertisement they saw in *SIGNAL*:

- Purchased/ordered/recommended a product
- Visited an advertiser's website
- Passed along or discussed an advertisement with coworkers

Here are the types of products/services our audience is evaluating and purchasing:

INFORMATION SYSTEMS

- Cloud-based services/infrastructure **32%**
- Software development tools **24%**
- Network management and control **21%**
- Teleconferencing services/systems **21%**
- Big data collection/analytics/services **20%**
- Wireless products/services **20%**
- Architecture/network design services/ integration services **20%**
- Virtualization **20%**
- Artificial intelligence **20%**

SECURITY

- Cybersecurity **35%**
- Cloud services security **28%**
- Cryptographic software/hardware **24%**
- Security assessment/management **22%**
- Network management **21%**

RELATED PRODUCTS/SERVICES

- Training/education/certification **32%**
- Systems integration/architecture **20%**

Additional products and resources readers are looking to purchase are:

- Mobile networking
- Cables/fibers/connectors/electronic circuits
- Risk assessment/management
- Engineering and integration
- Mobile device security
- InfoSec/AI software suites
- Disaster recovery
- Engineering and technical support
- Operations and maintenance
- Recruiting/placement services
- Cases/cabinets
- Consoles/desks/chairs

Statistics from *SIGNAL*'s 2020 Readex Reader survey of members and subscribers.

Contact **advertising@afcea.org** for more information.

Top Attendee Areas of Interest:

CORE TECHNOLOGY & CAPABILITIES

- Artificial Intelligence & Machine Learning
- Big Data & Business Intelligence
- Cloud Computing & Data Centers
- Cybersecurity Solutions
- Data Architecture, Mining, Storage & Encryption
- Enterprise Architecture & Content Management
- Information Assurance, Operations & Security
- Networking & Network Defense
- Wireless Communications & 5G Technologies
- Computer Hardware, Software & Peripherals
- Visualization Technologies & Display Systems
- Streaming Video & VTC-C2 Systems

COMMUNICATIONS & ISR

- Command & Control / Communications (C2/C4ISR)
- Common Operating Picture (COP)
- Interoperability – Joint & Coalition
- Secure Voice & Data Communications
- Satellite Communications
- Radio Frequency (RF) & RFID
- Global Positioning Systems (GPS)
- Signals Intelligence (SIGINT)
- ISR (Intelligence, Surveillance & Reconnaissance)

OPERATIONS & MISSION SUPPORT

- Electronic Warfare & Detection
- Disaster Preparedness & Recovery
- Emergency Management / Public Safety
- Knowledge Management & Decision-Making
- Joint Deployment & Rapid Distribution
- Logistics & Readiness
- Secure Tracker Systems
- Simulation, Modeling & Training
- Unmanned Systems (Air, Ground, Maritime)

EMERGING & STRATEGIC TECHNOLOGIES

- Internet of Things (IoT)
- Biometrics
- Synchronization & Bandwidth Compression
- Open Architecture / Architecture Design
- Multi-Level Security
- Electronically Enhanced Education
- Shared Intel Databases at Multiple Security Levels

ATTENDEE OCCUPATION CATEGORIES:

- Account Management
- Acquisition / Contracting / Procurement
- Analysis
- Consulting
- Engineering / R&D / Test & Evaluation
- Information Technology
- Law Enforcement / Counterintelligence
- Logistics
- Management – Executive Level
- Operations
- Product Management
- Program / Project Management
- Sales / Marketing / Business Development

Reach & Awareness

Print Advertising

SIGNAL Magazine

27,000* circulation

SIGNAL Magazine, which reaches AFCEA members and subscribers monthly, is distributed at annual AFCEA International events, in addition to the monthly events of AFCEA's 140 chapters worldwide.

Advertising Rates (4 Color)	1x	3x	6x	12x
Spread	$18,700	$16,800	$15,850	$14,950
Full-page	$9,800	$8,800	$8,300	$7,850
2/3 page	$8,050	$7,250	$6,800	$6,400
½ page	$6,825	$6,150	$5,800	$5,450
1/3 page	$5,350	$4,800	$4,550	$4,250
¼ page	$4,550	$4,100	$3,850	$3,650
1/6 page	$3,850	$3,450	$3,250	$3,050

Scan here for print ad specifications

Contact **advertising@afcea.org** for a full list of deliverables and more details.

*Circulation is the annual average of print and digital issues for fiscal year 2026.

The Cyber Edge

Edged with disruption and grounded in cutting-edge news, The Cyber Edge is *SIGNAL* Magazine's home for the expanding world of cyber technologies.

The Cyber Edge Sponsorship: Print



COST: $9,350

- Corporate logo on the introduction page along with a full-page advertisement within The Cyber Edge special section in print and the digital issue
- Lead generation opportunity: one resource posted in the *SIGNAL* Resource Library along with access to leads from The Cyber Edge downloads

The Cyber Edge print section is published in January, April, July and October.

The Cyber Edge Sponsorship: Digital



COST: $7,850

- Title sponsorship of all The Cyber Edge digital assets, including:
  - The Cyber Edge homepage, billboard ad and featured video
  - The Cyber Edge newsletter (top and bottom leaderboard and sponsored thought leadership): ~34,000 subscribers

(Limited to one sponsor per month)

The Cyber Edge Bundle



COST: $15,300

- Purchase both The Cyber Edge print and digital sponsorships in the month of January, April, July and/or October and receive bundled pricing.

(Limited to one sponsor per month)

The Emerging Edge



COST: $9,350

Pushing the boundaries of innovation and rooted in transformative technologies, The Emerging Edge is *SIGNAL* Magazine's gateway to the evolving frontier of AI, quantum computing and other edge technologies shaping the future of global security.

(Published in March, June, September and December)

Partner Email Marketing



COST: $4,350

We put your brand in front of cyber, national security, intelligence and technology decision-makers through a custom, dedicated ad on your behalf to a targeted list of ~20,000 from our database.

- Push a singular message to our audience as an official AFCEA partner.
- Advertiser provides the HTML and subject line 10 days prior to scheduled send.
- Limited to one partner email per week; book early and secure your date now.

Social Media Advertising



COST: $10,000

This new premium advertising opportunity leverages the strength of our brand and the power of LinkedIn's targeted advertising capabilities. This program enables clients to increase their reach and engage with key decision-makers in defense, security, cyber and intelligence.

- Campaign strategy consultation, ad creative guidance and recommendations
- Audience selection and optimization using AFCEA's proprietary database
- Performance tracking and mid-campaign adjustments
- End-of-campaign report with key metrics and insights

Newsletters

SIGNAL Media produces a variety of newsletters that offer branding, product highlight and thought leadership opportunities. Reach members and subscribers directly in their inboxes with our weekly and monthly newsletters.

AFCEA Weekly Digest

Sent to all AFCEA members every Friday, the AFCEA Weekly Digest includes information on upcoming events, special offers, scholarships, awards, resources and more of interest to the AFCEA community.

Subscribers: ~24,000 **Average Open Rate: 25%**

Top & Lower Banners	560 x 60 pixels	$5,500
Skyscraper	160 x 600 pixels	$4,400
Square Banner	160 x 160 pixels	$3,300
Sponsored Thought Leadership	50 words	$6,600

SIGNAL Magazine Digital

Sent mid-month to our magazine subscribers, this newsletter highlights editorial content from the current issue of *SIGNAL*, online news stories, AFCEA event coverage, chapter news and activities.

Subscribers: ~11,500 **Average Open Rate: 28%**

Top & Lower Banners	560 x 60 pixels	$3,300
Sponsored Thought Leadership	50 words	$4,900

SIGNAL at the Edge

Cut through the chaos of information overload with content for cyber communications professionals and emerging technology innovators. Delivered mid-month, *SIGNAL* at the Edge's content is relevant, focused and, most importantly, accurate.

Subscribers: ~28,000 **Average Open Rate: 24%**

Top & Lower Banners	560 x 60 pixels	$3,300
Sponsored Thought Leadership	50 words	$4,900

Scan here for newsletter banner sizing

**Newsletter advertising rates are sold per month*

Digital Banners

The *SIGNAL* and AFCEA websites carry out AFCEA's mission to connect people, ideas and solutions globally. Ads are run of site unless otherwise noted, and rates are per month.

SIGNAL afcea.org/signal-media

The *SIGNAL* website is a go-to source for impactful and informative news and exclusive articles. It is the entry point for access to all *SIGNAL* Media products.

Small rectangle banner	300 x 100 pixels	$1,300
Medium rectangle banner	300 x 250 pixels	$1,625
Leaderboard	728 x 90 pixels	$2,625
Billboard	970 x 250 pixels	$3,150
Launch pop-up banner (homepage only)	550 x 480 pixels	$2,200

AFCEA afcea.org

The AFCEA website is the premier gateway for access to content and events for professionals operating in the cyber, defense, security, intelligence and related information technology disciplines.

Medium rectangle banner	300 x 250 pixels	$2,450
Leaderboard	728 x 90 pixels	$2,625

**AFCEA site ads are run of site except for calendar pages.*

Get Noticed

5.65M+ Ad impressions delivered across AFCEA.org and *SIGNAL* Online*

24,000+
Clicks generated*

0.57% CTR
on AFCEA.org —
68% higher
than the
0.34% Technology/ SaaS display advertising benchmark

*January–August 2026 performance.

Benchmark comparison based on 2025 U.S. display advertising benchmark data reported by Focus Digital.



Podcast

SIGNAL Media's Disruptive By Design podcast is available on Spotify, Apple and YouTube. Your business can sponsor the discussion as we ask younger leaders their thoughts on trends in technology, how they navigate being early career professionals and what is at stake for defending U.S. and allied interests around the world.

COST: $1,000

Email advertising@afcea.org for a full list of podcast deliverables.

Thought Leadership

Executive Video Series

COST: $6,825

A *SIGNAL* Media journalist interviews an executive(s) or technology expert(s) within your company to highlight thought leadership and bring visibility to your brand story.

- 20-minute recorded video interview, virtual or in studio
- Copy of video for promotional use
- Highlighted on AFCEA social media accounts to promote views
- Summary article on *SIGNAL* website and in the AFCEA Weekly Digest, a newsletter sent to more than 20K readers

Special Interest Editorial

COST: $16,500

This distinctive editorial program provides companies with high-quality feature articles written on the topic of their choosing by *SIGNAL*'s professional writing group. A highly visible way to demonstrate corporate expertise to an audience seeking new ideas, unique solutions and advancing technology.

- A two-page article published in a targeted monthly issue of *SIGNAL* written by a professional magazine writer who interviews your experts and researches the topic
- Includes design and editing

Sponsored Online Content

COST: $1,900

Sponsored content designed to tell your company's story. Highlight your expertise and boost visibility through strategic placement on *SIGNAL* Media's trusted online platform. Enhance your SEO, drive traffic and generate valuable backlinks.

Lead Generation

Webinars

COST: $16,500

The 60-minute live or prerecorded broadcast, moderated by a *SIGNAL* staff member, is focused on a relevant topic of your choice.

- Select your own presentation format: slides/ virtual discussion/screen share and live/semi-live/prerecorded
- Marketing to the AFCEA and *SIGNAL* audiences: a series of targeted, customized email invitations; promotion on our website, social media and newsletters
- Complete list of opt-in registrants for lead generation
- One year for on-demand viewing and lead generation

Webinar Channel Opportunity: Host all your upcoming and on-demand webinars in one place, gated behind a single registration.

Email advertising@afcea.org for details.

AFCEA Solutions Webinar Series

COST: $8,500

Bring the expertise and research from prestigious AFCEA committee members directly to an online audience.

The AFCEA Solutions Webinar Series delivers high-impact educational content through subject matter experts from AFCEA committees. Sponsors benefit from prime visibility and lead generation without needing to provide content. Each webinar targets key decision-makers in cyber, defense, intelligence and IT, aligning with AFCEA's mission to inform and connect government and industry.

- Registration data from all opt-in registrants
- One polling question per sponsor to audience
- Company logo and listed as sponsor on marketing banner ads in *SIGNAL* Media
- Mention and thank you from moderator

**SIGNAL Media cannot guarantee a specific number of participants per webinar.*

Webinars That Deliver

174
Average leads per webinar

4,200
Attendees across 20 events in 2026*

38.4%
Registration-to-attendance conversion rate

**numbers current through August 2026*

Resource Library

SIGNAL Media's trusted Resource Library helps you highlight your company's thought leadership content—gaining qualified leads and turning leaders and stakeholders into customers. Promote your content to a combined nearly 70,000 newsletter subscribers of purchase influencers.



Resource Library Gold

SIGNAL Media's team of professional writers will develop the content of your choice—white papers, e-books or case studies. Hosted in *SIGNAL* Media's Resource Library and available for download for lead generation.

- Automated weekly lead reports
- Promoted in three newsletters: *SIGNAL Connections*, Resource Library and one issue of the Weekly Digest

COST:

2 pages (approx. 1,000 words)	$5,775
4 pages (approx. 2,000 words)	$8,400
6 pages (approx. 3,000 words)	$10,500
8 pages (approx. 4,000 words)	$12,600

Pricing can vary based on the extent of the project. Contact SIGNAL Media at advertising@afcea.org for a detailed quote.

Event Marketing

Event Recap Emails

Flagship Events: $6,825

Niche Events: $2,000

The Show Daily offers a powerful way to expand your event visibility, promote your booth presence and share your expertise during AFCEA International events. An event recap emailed to all registered attendees after each day of the event will showcase your company logo and a thought leadership piece.

**Sole sponsorship: Limit of one Show Daily sponsor per event*

Scan here for discounted advertising packages for event exhibitors

2027 *SIGNAL* MAGAZINE

Editorial Calendar & Events

Magazine advertising material due the first of each month, one month prior to issue publication.

The editorial calendar is subject to change.

JANUARY

Zero Trust at Scale

Cyber Workforce (Brain Drain)

With zero trust becoming operational reality, agencies and contractors are urgently investing in scalable security solutions—amid a growing cyber workforce shortage. This issue highlights where demand is surging and how vendors can help organizations secure compliance while closing critical talent gaps.

THE CYBER EDGE SPECIAL SECTION

FEBRUARY

Maritime Capabilities (Special Project)

Rising tensions in the Indo-Pacific are driving major investments in next-generation maritime technologies, from sensing and communications to autonomous naval platforms. This issue showcases where defense priorities—and procurement dollars—are flowing across the maritime domain.

WEST

FEBRUARY 16-18

SIGNAL kids

SIGNAL Kids Issue

MARCH/APRIL

AI • Drone/Counter Drone

AI-enabled autonomy and the rapid proliferation of drones are fueling one of the fastest-growing sectors in defense and security. This issue spotlights the expanding market for unmanned systems and counter-drone solutions, and where industry is positioned to meet urgent operational needs.

SPRING INTELLIGENCE SYMPOSIUM

APRIL 13-14

THE CYBER EDGE

SPECIAL SECTION

THE EMERGING EDGE SPECIAL SECTION

MAY

Critical Infrastructure Defense Industrial Base

Cyberattacks on infrastructure and the defense industrial base are escalating, driving demand for advanced protection, monitoring and resilience solutions. This issue connects policy mandates with real procurement activity, highlighting where industry can help secure mission-critical environments.

TechNetCyber MAY 11-13

SIGNAL kids

SIGNAL Kids Issue

JUNE

Quantum Reality
(practical uses for quantum technology)

Quantum is transitioning from R&D to real-world deployment, opening new opportunities in sensing, secure communications and advanced computing. This issue explores how early adopters are investing—and where vendors can position themselves in a rapidly emerging market.

THE EMERGING EDGE SPECIAL SECTION

JULY

Combat Healthcare

Demand is growing for secure edge technologies and advanced digital health solutions that improve survivability in contested environments. This issue highlights how innovation at the intersection of cyber and healthcare is creating new opportunities to support mission effectiveness at the tactical edge.

THE CYBER EDGE SPECIAL SECTION

WRITING AWARD WINNERS

AUGUST

C5ISR/Electronic Warfare/ Perception Warfare

Dominance in modern conflict depends on controlling the information environment—from sensing and communications to electronic and cognitive effects. This issue highlights investment priorities across C5ISR and EW, and the technologies shaping decision advantage and perception battlespace.

TechNet Augusta

AUGUST 16-19

SIGNAL kids

SIGNAL Kids Issue

SEPTEMBER

Space

As space becomes increasingly contested, governments are accelerating spending on resilient communications, launch capabilities and space domain awareness. This issue explores where commercial providers can play a larger role in supporting rapidly evolving space missions.

THE EMERGING EDGE SPECIAL SECTION

OCTOBER

Allies and Partners: Coalition Interoperability

Coalition operations are driving demand for interoperable systems, shared data environments and common standards across allied forces. This issue highlights opportunities for vendors offering solutions that enable seamless multinational collaboration.

TechNet indo-pacific

OCTOBER 26-28

THE CYBER EDGE

SPECIAL SECTION

NOVEMBER/DECEMBER

Robots/AI Wartime Lessons Learned

Real-world conflicts are validating the impact of robotics and AI—accelerating adoption and shaping future requirements. This issue draws direct connections between battlefield lessons and upcoming acquisition priorities, highlighting where industry can align with evolving demand.

SIGNAL kids

SIGNAL Kids Issue

THE EMERGING EDGE SPECIAL SECTION

Small Business Opportunities

AFCEA recognizes and supports small businesses. Explore offerings of our Small Business Packages.

Small business pricing is available to AFCEA corporate members with 50 or fewer employees.

SMALL BUSINESS PRINT PRICING

Rates	Cost
Full-page	$5,600
½ page	$3,900
1/3 page	$3,050
¼ page	$2,600
1/6 page	$2,200

SMALL BUSINESS SPECIAL INTEREST EDITORIAL

COST: $5,000

This distinctive editorial program gives companies high-quality feature articles written on a topic of their choosing by *SIGNAL*'s professional writing group. A highly visible way to demonstrate corporate expertise in defining and solving problems to an audience that is receptive to innovative ideas, unique solutions and advancing technology.

- A one-page article, published in a targeted monthly issue and promoted in the Resource Library for lead generation
- A professional magazine writer to interview your experts, research and write the article, plus custom design and editing services

SMALL BUSINESS SPOTLIGHT

Is your business new to the industry, or would you like to spotlight your new product, progress or concept? A package of two consecutive months of a print ad in *SIGNAL* Magazine puts your business in the spotlight.

COST: $2,000

- One month of a ¼ page ad and a second month with a ½ page ad featuring your company logo and a 75-word write-up under our "Small Business Spotlight" header
- Bonus visibility in the Weekly Digest newsletter

FINANCIAL POLICIES

CANCELLATIONS

All cancellations must be in writing and received by space deadline. No cancellations can be accepted after space deadline for all *SIGNAL* Media platforms. Contracts for covers are noncancelable for period contracted.

EXTRAS

Free: Booth Pubsets for trade shows provided upon request. No additional charge for bleed. Inserts, labels, stickers: Supplied inserts accepted.

UNPAID BALANCE

No advertiser with any unpaid balance will be eligible to reserve new advertising of any type. All past invoices must be paid in full before new advertising contracts will be executed.

AGENCY COMMISSION

15% of gross to recognized agencies on space, color and position provided account is paid within 30 days of invoice date.

DUAL RESPONSIBILITY

Billing directed to the advertising agency at the net rate is approved on condition that the advertiser accepts dual responsibility for payment if its agency does not remit within 90 days. Should the advertiser prefer direct billing, this billing will be at the net rate on space placed and serviced by an agency, and the advertiser is responsible for remitting 15% earned commission to its agency.

TERMS & CONDITIONS

1. Advertisers and advertising agencies assume liability for all content material of advertisements in *SIGNAL* Media products and also assume responsibility for any claims arising therefrom made against the publisher.
2. Insertion orders shall clearly state the following for each insertion: name of *SIGNAL* Media product, name of advertiser, date of insertion, advertisement details, gross rate of advertisement per insertion and billing address.
3. Failure to make the insertion order correspond in price with the rate schedule is regarded as a clerical error, and *SIGNAL* Media will issue billing at the correct rate based on current rate schedule.
4. No conditions, printed or otherwise, appearing on the insertion order, billing instruction or copy instruction that conflict with *SIGNAL* Media's stated policies will be binding.
5. A contract year, or 12-month period, starts from the date of the first insertion. These 12-month periods do not overlap.
6. Failure to meet frequency within a contract year will result in short rate billing.
7. Cancellation of insertion orders forfeits the right to position protection.
8. All advertisement material and sponsored content are subject to the publisher's approval. The publisher reserves the right to reject advertising and content not in keeping with AFCEA's or *SIGNAL* Media's brand image. Advertising material is not to be construed as official or reflecting the views of AFCEA International.
9. Billing and Payment Terms: Advertiser will be invoiced upon execution of an insertion order. Payment is due within thirty (30) days of the invoice date (Net 30), unless otherwise agreed in advance and in writing.
10. *SIGNAL* Media's liability for any order will not exceed the charge for the advertisement in question.
11. *SIGNAL* Media is not liable for delays in delivery and/or non-delivery in the event of an Act of God, action by any government or quasi-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strikes whether legal or illegal, labor or material shortage, transportation interruption of any kind, work slowdown, or any condition beyond the control of the publisher affecting production or delivery in any manner.
12. Deliverables must be received by their due date, unless approved by *SIGNAL* Media.
13. Requests for specific positions in print are given consideration but are not guaranteed.
14. Any changes to scheduled webinars must be in writing. Changes resulting in cancellations or postponement at or within two weeks of the originally scheduled webinar broadcast date are subject to a $600 fee; changes resulting in cancellations or postponement at or within two days of originally scheduled webinar broadcast date are subject to a $1,500 fee. Technical rehearsals for webinars that are changed or cancelled within 5 days of the rehearsal are subject to a $150 fee.
15. All print cancellations must be in writing and received by space deadline. No cancellations can be accepted after space deadline. Contracts for covers are noncancelable for period contracted.
16. The index to advertisers in *SIGNAL* Magazine is printed as a complimentary service to our advertisers. While care is taken to ensure the accuracy of the listings, the publisher does not assume responsibility for omissions or errors.
17. All sponsored content published online by AFCEA/*SIGNAL* Media will include the HTML attribute rel="sponsored" on any outbound links, in accordance with Google's guidance for qualifying paid links.
18. AFCEA and *SIGNAL* Media reserve the right to hold the advertiser and/or its advertising agency jointly and separately liable for such monies as are due and payable to *SIGNAL* Media.
19. Prepaid accounts are non-refundable for reasons other than material breach of the Advertising Insertion Order.
20. This Agreement shall be governed by the laws of the Commonwealth of Virginia without regard to the choice of law rules. To the extent permissible by law, both parties acknowledge the jurisdiction of the courts of Virginia and consent to venue in Virginia for the adjudication of any disputes arising under this Agreement.
21. All advertisement material and sponsored content are subject to the publisher's approval; once approved, Advertiser shall have final approval over its own purchased advertising and content. *SIGNAL* Media assumes liability for all content and information provided or generated by *SIGNAL* Media in advertisements in *SIGNAL* Media products, as well as for its compliance with all applicable laws and regulations (including without limitation any applicable FTC guidelines and disclosure requirements) and also assumes responsibility for any claims arising therefrom made against Advertiser.

SIGNAL

SIGNAL ADVERTISING HEADQUARTERS

4114 Legato Road, Suite 1000, Fairfax, VA 22033

703–631–6181

Contact Us

advertising@afcea.org

***SIGNAL* Homepage**

afcea.org/signal-media

AFCEA Homepage

afcea.org



We're more than a magazine—*We're AFCEA*.